

School of Management

The School of Management encourages the students to form clubs and organize events.

Student Clubs

- **Anthropos** – The HR Club
- **Nidhi Sasana** – The Finance Club
- **Mavericks** – The Marketing Club

Anthropos – The HR Club

Aimed at nurturing future HR leaders, Anthropos aims to provide a comprehensive understanding of human resources and people management. Through workshops, seminars, and interactive sessions, this club empowers students to excel in the domain of HR by developing their interpersonal skills, problem-solving abilities, and decision-making prowess.



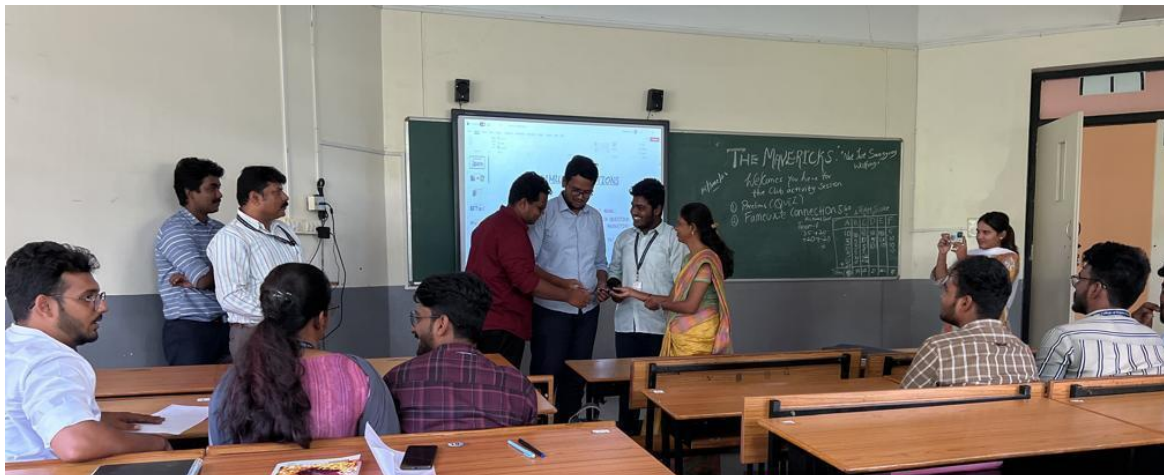
Nidhi Shasana – The Finance Club

Nidhi Shasana is a platform for students passionate about finance and accounting. The club is committed to enhancing financial literacy, promoting discussions on economic trends, and honing analytical abilities. By organizing workshops and simulation games, Nidhi Shasana equips its members with the expertise needed to navigate the complexities of the financial world.



Mavericks – Marketing Club:

Mavericks is the go-to destination for creative and aspiring marketers. The club believes in the power of innovation and strategic thinking to craft compelling marketing campaigns. Through hands-on activities, guest lectures, and brand challenges, Mavericks equips its members with the knowledge and skills required to succeed in the ever-evolving world of marketing.



Weekly Activities:

Apart from the grand management meet, these student clubs organize various engaging activities on a weekly basis like:

1. Skill-building workshops
2. Guest lectures by industry experts
3. Table talks with industry people
4. Outbound training
5. Activities in collaboration with Entrepreneur Development Cell

Daily Activities: Publish a Daily Newsletter - SOM Business Minutes

The students of the School of Management (SOM) have initiated a valuable daily newsletter called "SOM Business Minutes." This informative publication is shared within the official Whatsapp group every day. It serves as a platform for students to stay updated on the latest business trends, industry insights, and relevant news, fostering a culture of continuous learning and engagement within the SOM community. By consistently delivering insightful content, the newsletter contributes to the students' professional development and enhances their understanding of the business world.

SKCET SOM Business Minutes
The Daily latest Business news, views and announcements

ISSUE 40 | 04 MAY 2023

Market Action

Index	Price	Change
Sensex	61,193.30	-193.41
Nifty 50	18,089.85	-87.80

Currency

Currency	Price	Change	% Chg
USD / INR	81.76	+0.09	+0.10%
GBP / INR	81.75	-0.01	-0.01%
JPY / INR	0.60	+0.00	+0.00%
EUR/INR	90.35	-0.01	-0.01%

Commodity

Commodity	Price	Change	% Chg
Gold	103,425.8	+1,000.00	+0.97%
Silver	2,073.1	+10.00	+0.48%
Crude oil	8634.00	-115.00	-1.32%
Natural gas	174.80	+0.20	+0.11%

Scientists use AI to read human brain and translate thoughts in real-time

Scientists can now use artificial intelligence (AI) to read human brain waves and translate them into text. According to a study published in the journal *Nature Neuroscience*, AI models powering Open AI's ChatGPT and Google's Bard can read a person's mind and reproduce the brain activity in a stream of text.

The study was led by Jerry Tang, a doctoral student in computer science, and Alex Huh, an assistant professor of neuroscience and computer science at UT Austin.

SOURCE: MINT BUSINESS NEWS

New Delhi: Bankrupt airline Go-First will likely keep flight operations suspended till 15 May, two people aware of the development told Mint.

"We have heard from the office that the cancellation of flights may continue till around 15 May. There is no further clarity on when the flight operations will resume," one of the people cited above said.

The Wadia Group-backed airline voluntarily filed for bankruptcy on 2 May at the Delhi bench of National Company Law Tribunal, citing issues with aircraft engines made by Pratt & Whitney. Consequently, the airline suspended flights scheduled for 3-5 May.

SOURCE: MINT BUSINESS NEWS

Bajaj Auto considers next-generation, removable, swappable batteries

Bajaj Auto, one of India's top two-wheeler makers, is working on removable and swappable battery variants of its premium electric scooter, Chetak.

The move is part of Bajaj's strategy to embrace diverse charging solutions in the market and prepare for new dominant solutions that may emerge, a senior company executive said.

SOURCE: MINT BUSINESS NEWS

Ukraine tried to kill Vladimir Putin with drone strike on Kremlin, Russia

Russia said on Wednesday that Ukraine attempted a drone strike on the Kremlin with the aim of killing President Vladimir Putin. Kremlin also said that the Russian military and security forces disabled the drones that attempted a strike to kill Vladimir Putin.

The alleged assassination attempt on Vladimir Putin has been deemed as a "terrorist act". No casualty has been reported as the drones were disabled before "they could strike", Russia said.

SOURCE: MINT BUSINESS NEWS

The aim of all the clubs is to foster an inclusive and vibrant campus environment where students can explore their interests, learn from each other, and grow both personally and professionally.