

INNOVATIVE TEACHING PRACTICES

Capstone's model has been implemented to supplement the traditional lecture methods. This activity-based learning which includes Immersion Programs, Table Talks, role play, Management Games and Events provides more experiential learning and helps in for more interactive and collaborative learning environment.

Entrepreneurship Immersion Program / Rural Immersion Program

The students were engaged in rural immersion programme as a part of their curriculum to a unique, one-of-a-kind learning activity meticulously designed to sensitize the students to the lifestyle of the rural community and train them to apply their knowledge, modern technology and management concepts to find solutions to problems faced by the rural communities.

Entrepreneurship immersion programmes are extremely thoughtfully designed programme aimed at familiarising the students with Entrepreneurship and sensitising them towards opting for entrepreneurship as a career.



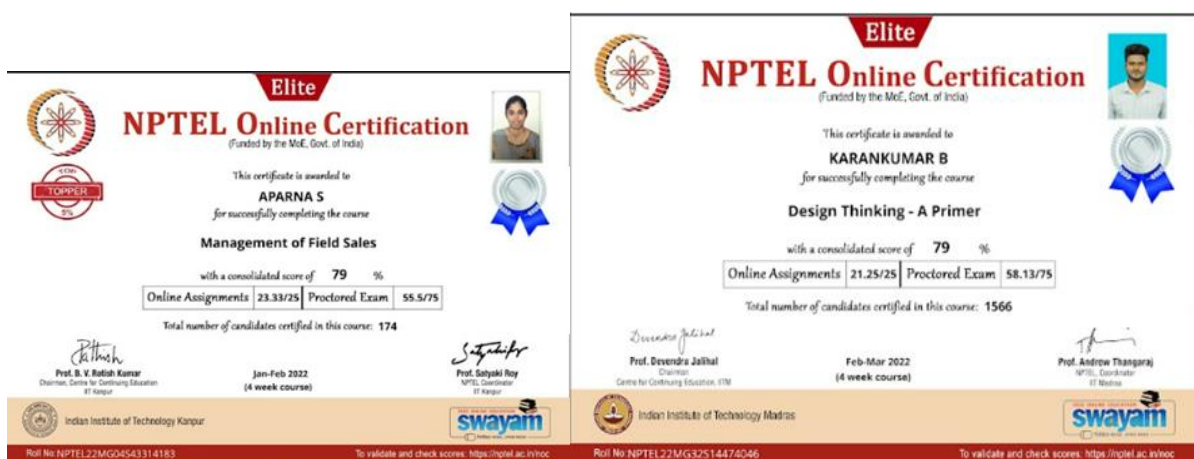
Table Talks

Table Talk programmes are conducted so that students interact with the high-level senior executive of various streams on one-to-one basis to orient them towards the social and physical conditions of the organisation.



MOOC courses

The students are encouraged to take up value added courses on SWAYAM-NPTEL portal to enhance and get specialised knowledge on their core subject.



Role Play

Role-play are conducted for students to apply knowledge, skills, and abilities to a situational problem. The learner needs to be integrative in applying what they know, what they've experienced, and how they respond in real time.



Management Games

School of Management - Sri Krishna College of Engineering and Technology organises various management related games during the club activity period to emulate the required team management and time management skills that are required at work place for the students.

The list of Clubs existing in the MBA SOM program

SKCET-SOM Marketing club "THE MAVERICKS"

SKCET-SOM Finance club "NIDHI SHASANA"

SKCET-SOM HR club "THE ANTROPOS"



Activity Based Events

The Events conducted in the college to prepare graduates to assume managerial duties that require organizational, communication, and business skills. The program helps students to study ideation of a concept, planning, organising skills, budgeting and marketing skills.



ICT BASED TEACHING TECHNOLOGY

Interactive Smart boards, use of Audio Visuals in every classroom, Flipped Classroom Model, Google Classrooms are designed for each subject by the faculty in which the subject materials, periodic assignments and timeline-based quizzes are posted. This aids students to learn at their own pace and convenience with a social networked learning niche.

- **Smart boards**

Smart boards at SOM – MBA provides the students and teachers with virtual interactive sessions, access to adaptive and collaborative learning, performance-based assessments, and developing students' abilities and performance.

- **Google Classrooms**

This is enabled through Smart Classrooms with Interactive Boards and 24x7 Virtual Google Classrooms. Google Class Rooms is the platform used by the School of Management to facilitate effective online blended learning for students in the teaching learning process. As part of innovative teaching, multiple teaching and learning techniques has been implemented. Resource materials were shared through GCR. In addition, the summative assessment component included the Assignment components for a set of related modules (unit) as well as the Continuous Internal Assessment (CIA) CIA1 and CIA2. The quiz weightages mirrored the guidelines provided in the Academic regulations, thereby the basic structure of the assessments and resultant grades were not altered. A separate End semester Exam was conducted for all theory and lab courses as per the Anna University Guidelines.