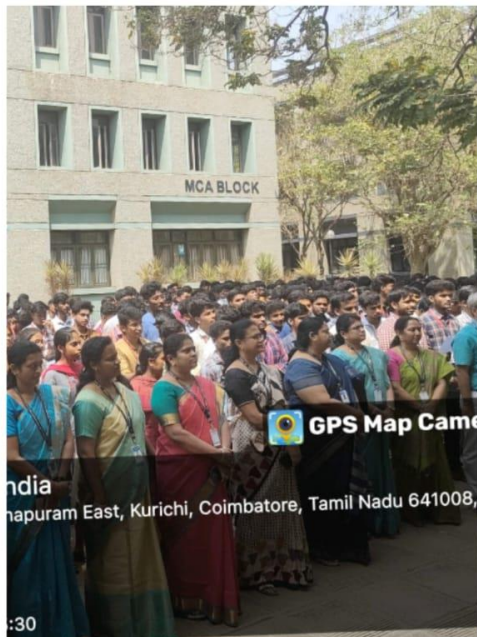


## Mera Pehla Vote Desh Ki Leya campaign at SKCET

As a component of AICTE's Mera Pehla Vote Desh Ki Leya initiative, SKCET has been organizing a series of events over the last two weeks. These events are focused on highlighting the significance of elections and the sense of pride associated with voting in the world's largest democracy.

Students and faculty members pledged to diligently exercise their voting rights without fail.



Students actively participated in various competitions conducted as part of this awareness program. Creative outcomes of these competitions were displayed in the campus.





The college band performed patriotic songs aimed at fostering a profound sense of national identity among the student body.



Few of the first-time voters shared their excitement about their voting debut in the upcoming Lok Sabha elections.





An awareness seminar session was delivered by Mr.Rathina Swami, Deputy Collector (Retired), Coimbatore in the presence of Mr.S.Syed Iiyas, Election Deputy Tahsildar, Kuniyamuthur, Coimbatore, wherein the participants were educated on the importance of voting.



SKCET, through this campaign, is taking significant measures to encourage first-time voters to exercise their civic duty and make the country a better place to live in.

Media coverage of the event was done by Doordarshan, and the report was aired in the evening news.