

ADVAITA

E-magazine of SKCET Alumni Association

January 2019





SRI KRISHNA COLLEGE OF ENGINEERING AND TECHNOLOGY

An Autonomous Institution, Accredited by NAAC with 'A' Grade KUNIAMUTHUR, COIMBATORE - 641 008

www.skcet.ac.in

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From the Editorial Board

Dear Sri Krishnites!

Greetings! Happy to interact with you through the alumni magazine - Advaita. On behalf of the editorial board, we would like to express our sincere thanks to all the "Jewels of Krishna" for their valuable contribution towards the growth of the fellow SKCET'ians.

The knowledge you shared through seminar, guest lectures, workshops and mock interviews was important in grooming the students.

We would like to express our sincere thanks to all the alumni entrepreneurs for recruiting the final year students. We are grateful that our alumni entrepreneurs have also provided internships to some of our students.

This issue of Advaita carries all the news pertaining to alumni interactions happened during 2018.

Hope to continue and improve our interactions during 2019.

Wishing you all a very Happy and Prosperous New Year 2019.



ANNUAL ALUMNI MEET 2017



Release of alumni magazine Advaita during the Annual Alumni Meet 2017 held on 30th December 2017

The annual alumni meet was held at Sri Krishna College of Engineering and Technology on 30th December 2017. More than 350 alumni attended the get together and shared their experiences. The alumni were welcomed by the Principal Dr. J. Janet and the outstanding alumni were recognised as ICONS OF SKCET during the event. Alumni magazine Advaita was released during the event. The event was full of fun and entertainment with our alumni joining hands with the college cultural band. The event ended with lasting memories and moments.





SKCET ALUMNI ICON AWARD 2017 RECIPIENTS

S.No.	Alumni Icon	Designation	Department & Batch
1	Mr. Ganesh P	Head Business Development Oerklin Automotive systems Bangalore	B.E. Mechanical Engineering 2000-2004 Batch
2	Mr. Gowtham Sithaarth G	Managing Director Linga Technologies, Tirupur	B.E. Mechatronics Engineering 2010-2014 Batch
3	Mr. Kannan.A.S	Managing Director Waves Digital Media Chennai	B.E. Electrical & Electronics Engineering 2006-2010 Batch
4	Mr. Sakthivel P	Head Operations Helping Hearts Coimbatore	B.E. Electronics & Communication Engineering 2007-2011 Batch
5	Mr. Karthikeyan.V	Senior Project Manager HCL Technologies Chennai	B.E. Computer Science Engineering 2000-2004 Batch
6	Mr. Makesh G	Founder & CEO Crayon Digital Reach Pvt. Ltd., Chennai	B.Tech Information Technology 2000-2004 Batch
7	Ms. Sree Anupama	Director - Finance Neelgirri Engineering Company Pvt Ltd., Coimbatore	MCA 2006-2009 Batch
8	Ms. Mercy Mathew	Professor, VIT	MBA 2001-2003 Batch



HONORING THE ALUMNI WITH SAI AWARDS

Mr.Ganesh P (2000-2004 Batch BE MECH Alumnus), received the Alumni Icon Award during the Annual Alumni Meet 2017.





Mr. Gowtham Sithaarth (2010-2014 Batch BE MCT Alumnus), received the Alumni Icon Award during the Annual Alumni Meet 2017.

Mr.V.Karthikeyan (2000-2004 Batch BE CSE Alumnus) Senior Project Manager, HCL Technologies, received the Alumni Icon Award during the Annual Alumni Meet 2017.





HONORING THE ALUMNI WITH AWARDS



Mr.A.S.Kannan (2006-2010 Batch BE EEE Alumnus) Managing Director, Waves Digital Media, Chennai received the Alumni Icon award during the Annual Alumni Meet 2017.

Ms. Sree Anupama, (2006-2009 Batch MCA Alumna) received the SKCET Alumni Icon award during the Annual Alumni Meet 2017.





Mr. Sakthivel P (2007-2011 Batch ECE Alumnus) received the SKCET Alumni Icon award during the Annual Alumni Meet 2017.



GLIMPSES OF 2017 ANNUAL ALUMNI MEET









30 DECEMBER 2017



EEE ALUMNI INTERACTION











Ms.S.Priyadarshini IAS (2005-2009 Batch BE EEE Alumna) interacted with the II and III year students of EEE about "Preparation of Civil Service Competitive Examinations" on 07-02-2018.



MBA ALUMNI INTERACTION



Mr.Yaser Salemuhammed (2005-2007 Batch MBA Alumnus), Managing Director, Home World and Hanna Marketing, Coimbatore delivered a special lecture on **"Experiencing the Excellence"** (Make your dream come true as an entrepreneur) to MBA students on 30.8.2018.





EEE ALUMNUS AS JURY FOR PROJECT EXPO













Mr.R.Sriram (2009-2013 Batch BE EEE Alumnus) Senior Software Engineer, Robert Bosch, judged the projects of EEE students during **"YUKTHI 2K18" -** a project expo held on 15th September 2018



MCT ALUMNUS AS RESOURCE PERSON FOR PROJECT EXPO



Mr.Gowtham Sithaarth (2010-2014 Batch BE MCT Alumnus), Managing Director of Linga Technologies, judged the MCT students project event held on 15th September 2018.



WORKSHOP BY ECE ALUMNUS









Two days workshop on **"LabView"** was organized for ECE students on 3.10.2017 and the sessions was handled by ECE alumnus Mr. Vijayakrishnan, (2012-2016 Batch BE ECE Alumnus) Project Engineer, Soliton Technologies.



SEMINAR ON STRATEGIC HUMAN RESOURCES MANAGEMENT BY MBA ALUMNA



Ms. S. Aiswarya, (2007-2010 Batch MBA Alumna), Lead HR Business Partner-Access Healthcare Services Private Limited, delivered a Seminar on the topic "Strategic Human Resources Management" on 27th July 2018 to the students of School of Management.





MOTIVATIONAL TALK BY MECH AND CSE ALUMNI



Department of Mechanical engineering and SKCET alumni association organized an awareness programme "Uravukku Kaikoduppom - a life guidance programme" to the students of SKCET. The chief guest for the event was Mr. A. Rathinasamy, Founder and Chief Mentor, youth help foundation. The event was organised in association with Rotary Club of Coimbatore. Mr.S.S.Vignesh (2003-2007 Batch BE MECH Alumnus) was instrumental in organising the programme.



Mr.Madhaneswar, Mr.Kapil and Mr.Manovikas (2012-2016 Batch BE MECH alumni) interacted with second year students and evaluated the technical seminar on 19th August 2017.



An Alumni interaction on 'How to plan for future career in the field of HVAC' was organized by Mechanical Engineering Department on 21st Aug 2017. Mr. Jamal Mustafa (2010-2014 Batch BE MECH Alumnus) interacted with UG students and updated them about the developments in HVAC technology.







Mr. Ravishankar (2013-2017 Batch BE MECH Alumnus) trained our final year students for Hyundai placement process and motivated them on 6.10.2017 towards interview preparation.









Mr. Sai Saran (2002-2006 Batch BE MECH Alumnus), Senior Software Engineer, Google, USA delivered a special lecture on "Advances in IT field and opportunity for Mechanical Engineers in IT field". The session was attended by Mechanical Engineering students on 6.8.2018.



GUEST LECTURE BY ECE AND EEE ALUMNI



Dr.S.Kathiravan (2003-2007 Batch BE ECE alumnus) Professor, National Illan University, Taiwan, delivered a lecture on "Introduction to IoT" for II ECE Students on 01.02.2018

Mr.R.Sriram (2009-2013 Batch BE ECE alumnus) Senior Software Engineer, Robert Bosch, delivered a lecture on **"Build the Bridge"** for first year EEE students on 15.09.2018. The students were motivated after the talk and they interacted with the alumnus with enthusiasm after the programme.





GUEST LECTURE BY MBA AND M.SC CT ALUMNI



Mr.D.Kaviarasu, (2013-2015 Batch MBA Alumnus), Deputy Manager 99acres.com interacted with the students on the topic "Growth of Real Estate in India and Employment opportunity for MBA Graduates in Real Estate Sector" on 25th July 2018

Ms.Shanthigomathi [2007-2009 Batch M.Sc CT Alumnus] handled a session on "Search Engine Optimization" to second year MCA students on 27.02.2018





GUEST LECTURE BY MCA AND CSE ALUMNUS



Mr. Manikanadan [2011-2014 Batch MCA Alumnus) handled a session on **"Testing opportunities"** on December 2017 for first year MCA students

Ms. Saranya Krishnamurthy [2010-2014 Batch BE CSE Alumna] working as a BI Consultant at Inflexion Analytics, Bangalore delivered a lecture on "Introduction to Data Analytics" for BE CSE students on 19.01.2018.





CSE ALUMNI GUEST LECTURE

Mr.R.Mahesh Kumar [2001-2005 Batch BE CSE Alumnus] Technical Lead in Aruba Networks, Bangalore handled a session on "Java Development with Eclipse" for BE CSE students on 16.02.2018.



CSE ALUMNI IN TECHNICAL GUEST LECTURE



Ms. B. Sri Chitra Poornima [2009-2013 Batch BE CSE Alumna] Senior Application Engineer in Amazon delivered a talk on "Elastic Search" for BE CSE students on 07.09.2018.

Mr.V.Navaneethan [2009-2013 Batch BE CSE Alumnus] Senior Software Test Engineer in SKAVA handled a session on **"CS Engineers Role in Digital World"** for I BE CSE students as a part of Induction programme on 03.09.2018.





PLACEMENT TRAINING



Ms. Keerthana and Ms Sujatha (2014-2018 Batch BE ECE Alumni) working at SOLITON interacted with the final year ECE students regarding Day-1 Companies placement preparation on 03.06.2018



Mr. Ganesh (2006-2010 Batch BE ECE Alumnus), Head operation, TCS, Thailand highlighted about the Placement Opportunity in IT sector for the Second Year ECE students on 30.07.2018



ACCENTURE TRAINING BY MCA ALUMNUS







Mr.Gowtham (2014-2017 Batch MCA Alumnus), former Accenture employee and Software Developer, RND Soft Technologies trained the MCA students to face Accenture interview board.



TECHNICAL CONTRIBUTION BY IT ALUMNUS



Mr. G. Makesh, CEO & Founder, Crayond Digital Reach, Chennai, is a prominent alumni of 2004 batch IT department. He was invited an Chief Guest to deliver a talk on "Developing skills to become entrepreneurs while studying and life accomplishment with purpose" on 05.01.18 to the third year IT students.



CAREER GUIDANCE BY EEE AND IT ALUMNI



Department of EEE organized an alumni interaction with the students on 18th December 2017. Mr.R.Srinath (2012-2016 Batch BE EEE Alumnus), MS graduate, Department of Electrical Engineering, Rochester Institute of Technology, Rochester, Newyork delivered a lecture on "Research and Higher Studies in Abroad" to the EEE Students.



Mr. S. P. Balasubramanian, CEO & Founder, GDP Research Labs, Coimbatore, is a prominent alumni of 2004 batch IT department. He provided guidance to non placed students of final year IT on 23.02.18. He has also promised to provide internship to the students in his company.



MBA ALUMNI ADDRESSING ON BUSINESS OPPORTUNITIES

Mr. Michael Paul (2014-2016 Batch MBA Alumnus), Managing Partner of Peking Restaurant and Mr. Mohammed Rafi (2013-2015 Batch MBA Alumnus), Managing Partner of K.R. Traders, interacted with MBA students on the topic "Business Opportunities in Hospitality Industry" on 30th July 2018.











Mr. Deepak Gurusamy (2009-2011 Batch MBA Alumnus), Regional Manager (BD), FACE- Focus Academy for Career Enhancement, delivered a special lecture on **"The Power of Belief in True Dreams"** (Finding power and purpose) to the MBA students on 31.08.2018.



GLOBAL OPPORTUNITIES FOR CS ENGINEERS BY CSE ALUMNUS



Mr. D. Hari Prasath [2007-2011 Batch BE CSE Alumnus] working as a Planning Specialist in Coca-Cola delivered a special lecture on **"Global Opportunities for CS Engineers"** to BE CSE students on 07.07.2018.

SPECIAL LECTURE BY MBA ALUMNUS

Mr. Gowtham Kumar (2015-2017 Batch MBA Alumnus), Applied Scientist, Research and Development, Google India delivered a Special Lecture on **"Feed your Focus"** to MBA students on 30.08.2018.





Mr.B.Inbarasan (2008-2010 Batch MBA Alumnus), Deputy Manager Diamond Sourcing, PPC Verticals, Kirtilal Kalidas Jewellers Pvt Ltd. delivered a talk on **"Financial Freedom"**, to MBA students on 23.10.2018.



TECHNICAL SUPPORT BY MCA ALUMNUS



Online Examination on Java was conducted for the final year MCA students by Mr.Nanda Balan (2013-2016 Batch MCA Alumnus) on 03.01.2018

ALUMNUS AS BOS MEMBER SYLLABUS VALIDATION



Mr.Gowtham Siddarath (2010-2014 Batch BE MCT Alumnus), Managing Director of Linga Technologies participated in Mechatronics Board of Studies meeting on 8.6.2018 and provided valuable suggestions.



TECHNICAL SUPPORT BY CSE ALUMNUS



Mr. S. Kalyan [2001-2005 Batch BE CSE Alumnus] working as a Senior System Architect in Huawei Technologies handled a technical session on **"Real time issues and challenges in DBMS"** to BE CSE students on 29.9.18.



யாரத்…!

இனிய தமிழை சுவைக்க ஆசையா? கையேட்டை நீயும் தூக்கி ஏறி, பாரது போற்றும் பாரதி உண்டு நாளொரு கவியாய் அவரைப் பழ.





ஆணுக்குரிய இலக்கணம் வேண்டுமா? அமாடு மனதுக்கு ஊக்கம் வேண்டுமா? அண்டம் ஆள துணுக்கு வேண்டுமா இல்லை அவளைக் கவர கவிகள் வேண்டுமா? அனைத்தும் உண்டு அவர்கவியில்

கவியினை தொழிலாளி கொண்ட எம் கவிஞனை தமிழினம் என்றும் மறவாதே. பன்மொழி நீயும் கற்றாலும் கூட பாரதியை பழக்க மறவாதே..

> செ. சத்யகன் (2014-2018 Batch BE EEE Alumnus)



CSE ALUMNI CONTRIBUTIONS IN SIH 2018



Our Alumnus Mr. V.R. Narendran [2009-2013 Batch BE CSE Alumnus], Technical Lead, Imaginnovation, USA was the Industry mentor for the Smart India Hackathon 2018 team "The cheer up souls". The team bagged 4th place and persistent inspiration award under the "Ministry of Water Resources, River Development and Ganga Rejuvenation" at Banaras Hindu University, Varanasi. The team developed a web and mobile based platform for the project "Collection of Data from dams in distress conditions".



MCA AND BE MECH ALUMNI CONTRIBUTIONS IN SIH 2018



Mr. Manikandan (2011-2014 Batch MCA Alumnus) and Mr. Arun Kumar (2002-2006 Batch BE MECH Alumnus) were among the Juries during SIH 2018 held on 1st April 2018.



Mr. Vinoth Kanna (2013-2016 Batch MCA Alumus), mentored the final year students during Smart India Hackathon 2018 at Panipat, Haryana.



ECE ALUMNI INTERACTION



Students of II year ECE had a Skype Interaction with ECE Alumni Mr. Senthil (2001-2005 Batch BE ECE Alumnus) and Mr. Saravanan Marathamuthu (2001-2005 Batch BE ECE Alumnus) of **Digi Connect,** regarding student projects.



நினைவலைகள் கிரி

கள்ளமில்லா உள்ளங்கொண்டு, கபடமில்லா நட்புக்கொண்டு காலத்தின் சுழற்சியிலும், காலனின் சூழ்ச்சியிலும் – சிக்காது சிறகடித்து என்னுடன் கூடி பறக்க – நண்பர்களைத் தந்த கல்லூரிக்கு முதல் வணக்கம்

எத்தணைக்கோடி இன்பங்கள் கடுகைப்போவைும் சிலத்துன்பங்கள் நற்ச்சிந்தனைகளின் ஜனனமுமிங்கேதான் சாதி, மத, இன வேற்றுமையின் மரணமுங்கேதான் கேலி, கிண்டல், நக்கல், தையாண்டிக்கு குறைவில்லை இவற்றால் எவருக்கும் மனத்தாங்கல் வரவும் விட்டதில்லை பணப்புலக்கமில்லை பெனினும் பற்றாக்குறை வந்ததில்லை பஞ்சம் பெனினும் பட்டினிக்கிடந்ததில்லை

டீக்கடையில் உலகம் படித்தோம் விளையாட்டில் ஒற்றுமை கற்றோம் சுற்றித்திரிந்து இயற்கை பழகிணோம் அன்பின் பிடியில் இறுக்கமாகயிருந்தோம் கல்லூரியில் வாழ்கையறிந்தோம்



கல்வி தந்தது – பட்டம் சிலருக்கு வாழ்க்கை தந்தது – அனுபவம் சிலருக்கு கல்லூரியே தந்தது – நல்ல நண்பர்களை பலருக்கு ஆழியில் ஊறிக்கிடக்கும் உப்பைப்போல் – என்னுள்ளத்தில் ஊறிக்கிடப்பது கல்லூரியின் நினைவுகளே – என்றும் நீங்காது

Mr. K.V. Selvakumar (2013-2017 Batch BE EEE Alumnus)



DEPARTMENT OF CIVIL ENGINEERING ALUMNI CONTRIBUTIONS











Mr. P. Jecenth Alfred (2014-2018 Batch BE Civil Alumnus), who scored 57.2 marks in GATE – 2018 addressed and shared ideas for effective preparation for GATE exam to III & IV year Civil Students on 22.06.2018.



அனாதை...



காலையில் எழுப்ப கதிவரன் உண்டு。

பசியை தீர்க்க பழங்கள் உண்டு。

தாகம் தீனிக்க தண்ணீர் உண்டு。

அடைக்கலம் தந்திட ஆலயம் உண்டு。

வெற்றியை தந்திட வாய்ப்புகள் உண்டு。

அனுபவம் தந்திட வாழ்க்கை உண்டு。

தல்வழிப் படுத்திட அறங்கள் உண்டு。

தன்மைகள் புரிந்திடும் அகமும் உண்டு。

இளைப்பாற எனக்கென மரத்தடி உண்டு。

இடறாமல் நடந்திட மரத்தடி உண்டு。

இறந்தால் துரக்கிட நல்லோர்கள் உண்டு。

இறுதியில் துரங்கிட நிலைகள் உண்டு。

எனக்கென செல்வங்கள் இயற்கையில் உண்டு。

மார் கூறுவரர் என்னை அனரதை என்று…

த்ரு. செ. சத்யகன் (2014-2018 Batch BE EEE Alumnus)





நிலத்தில் விதைத்தேன் மகனே, உன்னை ஈன்ஹெடுத்தேன்

விதை துளிர்த்தது தானாய் வியந்தேன் நடை பழக்கி உனக்கு மகிழ்ந்தேன்

இலை செடியானது, இமைத்தேன் பேச வைத்து உன்னை, ரசித்தேன்

பூப்பூத்தது செடி, புன்னகைத்தேன் கல்வி கற்பித்து உனக்கு, களித்தேன்

மரமானது செடி, மனம் நிறைந்தேன் பணிக்குச் சென்ற உனக்கு, மடல் வரைந்தேன்

என்றோ ஒருநாள் விதை்தேன் இன்று கனிகளைத் தருகிறது மரம்

மகனே, ஒவ்வொரு நாளும் உனக்கு அர்ப்பணித்தேன் நீயும் தந்தாய் முதியோர் இல்லத்தில் தனிமை என்ற பரிசை

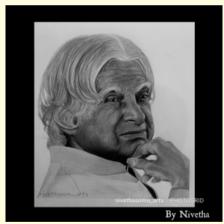


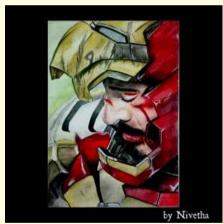
தரு. வெங்கடேஷ்வர பீரபு (2014-2018 Batch BE EEE Alumnus)



ART WORKS BY ALUMNA









Ms. Nivetha

(2014-2018 Batch B.Tech IT Alumna)



NO-MOBILE-PHOBIA

phone in the last hour? If you're like most, the answer is probably more than a few times. Here are some symptoms that says you are addicted to social media and your smartphone.

- Feeling anxious whenever you do not have your phone in your physical possession
- Constantly checking the phone for new texts, coupled with the compulsion to respond to them immediately
- You feel that your phone just vibrated. Only after looking into it, you realize it's a false alarm
- You can't stop scrolling Facebook or Instagram feeds
- You get panicked or urged to recharge your battery immediately when your phone is dead
- In a social event or a public place, you pull out your phone even though there was no need

How addiction works?

It starts with the release of 'Dopamine'. What's dopamine? It's a neurotransmitter chemical that makes you feel good. Our brains are designed to release dopamine when we do something that meets a survival need, like eating. Many studies have shown that using smartphone causes the release of dopamine in our brains, making us feel aroused, motivated, and happy.

It's similar to how people get addicted to alcohol, tea, coffee or any other drug. When we drink tea, it makes us feel refreshed, which in turn makes us feel good, again which in turn our brain registers that it likes tea, in the form of a 'dopamine hit'.

But each time you did something that prompted the release of dopamine, your brain started to notice a pattern. Soon enough, your brain began to associate 'cell phone' with 'dopamine.' Since your brain naturally craves easy hits of dopamine, it started to crave your phone.

So why and how social media apps are designed to be addictive?

Let's first see the 'how' part with a little experiment:

In 1930, B.F Skinner, an American psychologist, carried an experiment to study the behavior of pigeons. In his experiment he made three cases of

study on pigeons.

In the first case, the pigeon was locked in a box and whenever it pecked a button, it received food. So, the pigeon knew that it should peck the button to receive food. In the second case, the same pigeon was given food at the interval of 60 secs despite the button being pressed (pecked).

So, the pigeon stopped pecking the button because it knew that the food would be delivered at certain intervals. In the third case, the pigeon was given food at random intervals which raised the uncertainty alarm in its brain. So, it started to peck more often and became aggressive. So, the bottom line is, 'uncertainty' made the pigeon to go crazy.

In the same way Facebook and Instagram and every app's notification system is designed to induce and manipulate the human's dangerous



weakness "the uncertainty", which makes us often to check for any new updates like how many likes I have got? did I get any message? or anticipating what's next from the limbo of endless scrolling in Facebook, Instagram etc.,

Now, the 'why' part!

Every app that makes you feel good, either it may be a social media apps like Facebook, Instagram, YouTube etc., or games like PUBG, candy crush etc., are designed to engage users for long time on their platform. Why? The Reason is 'Advertisements'. The more you spend your time on these platforms/services more Ads are shown to you. So they can generate tons and tons of You feel that your phone money indirectly from you. just vibrated. Only after looking Keep this in mind "if into it, you realize it's a something is free, then'you' false alarm are the product". They design their app with you in their mind so that they can study your behavior and show content based on your past activities or even manipulate your emotions on their platform by tracking your activities across the internet. So basically, social media is trying to hack into your brain and give you pleasure in the form of dopamine hits whenever you get a new notification, funny videos etc.,

What should you do?

We all live in a busy world. In this busy life, on average, a person will have **50,000 thoughts every day in which 95% of them are repeated.** So, there is a very little space or time for us to allow new thoughts. But, when you realize that you live in this 'repeating life', you will recognize how the world is running around

you. Now you'll see each and every action in our daily life is not in your control but the power lies in media, entertainment and advertising.

Instead of allocating time in your brain for an app that reserves your time when it sends out a new notification (ding sound), spend "your" time and allow a new thought on your own. It's nothing to be ashamed of getting bored, in fact, many studies shows that boredom allows a person to plan his/her future and allow someone to make new thoughts. Yes, it is easy to get temporarily satisfied with the rewards

from the so called "virtual world" social media than the real physical world,

which is filled with hurdles and it is hard to get a single reward. But which one do you prefer? the easiest yet ineffective pleasure (reward) from virtual world or a little harder yet real pleasure from physical world?

Some suggestions (definitely not an advice)

- 1.Uninstall the app that you feel spending your most time on
- 2.Understand the science/psychology behind the addiction
- 3.Feel the difference for, at least, one week without obsessing over a smartphone and social medias.

I'm just saying even elixir turns poisonous when taken in excess.

Mr. Ranjeth Kumar P (2014 – 2018 Batch BE Civil Alumnus)



CLICKS BY EEE ALUMNUS







Mr. V. Chaundthar (2014-2018 Batch BE EEE Alumnus)



CLICKS BY EEE ALUMNUS







Ms. K. Srinidhi (2013-2017 Batch BE EEE Alumna)

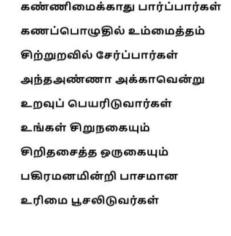


ஐன்னுலார ரய்ல் பயணுங்களில்

வரும் வாரங்களிலோ வருங்காலத்திலோ பகல்நேர ரயில் பயணங்களில் ஜன்னலோர இருக்கை வாய்த்தால் காதுகளில் இசைசேர்க்கும் கயிறுகளை இணைத்து ரயிலின் தாலாட்டும் துயிலினை சுகித்து அயர்ந்த கண்ணை

கடும்பகல் அல்லாத காலை வேலையோ கதிரவன் அஸ்தமிக்கா மாலை வேலையோ வழித்தடம் கடக்கும் ரயில்தட நிறுதங்களிலும் வாகாய் அமைந்த வயல் வரப்புகளிலும்

ஒன்றோ இரண்டோ ஒன்றாய் திரண்டோ சிலபல பிள்ளைகள் சிரித்தவாறே நிற்கும் கண்களில் ஏக்கத்தோடு கைகளை அசைக்கும் சிறிதும் தயங்காது புன்னகை புலருங்கள் அடுத்து அழகாய்



கண்ணின்று மறையும்வரை

உங்கள் ஒருகை
அவர்கள் உலகை
நொடியில் ஒளிகூட்டி
நெடிய பகலாக்கும்
கண்களில் வென்ற
களிப்பு ததும்பும்
நொடியில் நட்சத்திர
நாயகன் நாயகி நீங்களாகி
ரசிகர்சுகம் இன்னதென
உணர்ந்துவகை செய்வீர்

புல்லரிக்கும் புகழ் பருகிப் பார்த்திட பிரமாண்ட மேடைகளும் விண்நிகர விருதுகளும் வேண்டாம் தோதான மனமும் தொடர்வண்டி பயணமும் போதும்...!

Mr. D.R. Arvind (2014-2018 Batch BE Civil Alumnus)



SKETCHING BY ALUMNI - ECE





Mr. C. Rajachandar (2014-2018 Batch BE ECE Alumnus)



NOTE TO JUNIORS BY CSE ALUMNI



Technical guide

To win in the technical world in whatever technical domain you work in, try to understand the functional behaviour of the application that you are designing or working, which will help you to scale heights.

Non technical guide

Winning or losing you should have your heads high and be brave to say I am accepting it and ready to tackle any situation.

Develop the fearless communication skills for an awesome future

"Believe in yourself

Believe in God"

These are two secrets of success From your lovable senior

Mr. Pravin Karunakaran

(2001-2005 Batch BE CSE Alumnus)

Project Manager

Royal Bank of Scotland



சந்தை

சந்தை கூட்ட நெரிசலில் சிக்கி மதியமானது காலை. அங்குமிங்கும் கடைகள் கூட சிக்கணமானது சாலை. கைவண்டி கடைகள் ஒருபக்கம், கட்டிட கடைகள் ஒருபக்கம், கரைந்திடும் கூட்டம் ஒருபக்கம், கையேந்தும் பெரியோர் ஒருபக்கம். எந்த தரம் உயர்ந்தது என்றே எண்ணி வாங்கும் ஒரு கூட்டம். எட்டாக்கணியாய் விலைகள் இருக்க, எல்லாம் வாங்கிட காதலி துடிக்க, காசில்லா காதலன் மனதில் இருப்பது கண்ணீர் விடுவதா கழற்றி விடுவதா. ஏற்றத் தாழ்வு சமூகத்தில் எல்லா ஜனமும் ஓரிடத்தில், அனைவர் மனதிலும் ஒரு கேள்வி எதற்கு வந்தது ஜி.எஸ். டி? நடுத்தர குடும்பம் கடைத்தெரு வந்தால் பாதி பணமது பேருந்து கட்டணம், மீதி பணமது சிக்கணமாய் தீர்க்கணும். மண்டையை பிளக்கும் மதியத்தின் வெயில், மாதுக்கள் கூழ்ந்த மலிவுவிலை கடை, மாமன் தந்த பொருளைக் கண்டு, நாணம் கொள்ளும் நகரத்து பெண்கள். சின்னஞ்சிறிய சந்தையினிலே சிதறிய உணர்வுகள் பலநூறு, உணர்ச்சி களஞ்சியம் பார்க்க ஆசையா? சந்தையை மிஞ்சியது வேறேது... சிரிப்பு, கோபம், அழுகை, நாணம் அனைத்தும் கலந்தது சந்தையடா விலைகள் கூடிப் போனாலும் வாங்கிட மறுப்பது இல்லையடா...

> **த்ரு. செ. சத்யகன்** (2014-2018 Batch BE EEE Alumnus)



இழந்ததை எல்லாம் கொடு இறைவா...!

நாதன் ஒருநாள் என்முன் தோன்றி நானொரு வரமுனக்கு தருகிறேன் என்றான்,

இழந்தது எல்லாம் திரும்ப வேண்டும் -இன்றே கொடுத்திடு இறைவா என்றேன்.

பதில் புரியா காரணத்தால் பட்டியலொன்றை கேட்டான் இறைவன்.

"வறுமை தந்தாய் - உணவை இழந்தேன், வயதாகி போக-அழகை இழந்தேன், அகவை கூட-இன்பங்கள் இழந்தேன், அவளைக் கண்டு - இதயம் இழந்தேன்.

தாயைப் பிரித்தாய் - அன்பை இழந்தேன், தூக்கம் பறித்தாய் -அமைதி இழந்தேன், துன்பம் கொடுத்தாய் -சந்தோஷம் இழந்தேன், தனிமை கொடுத்தாய் -அனைத்தும் இழந்தேன்." இழந்தது எல்லாம் திரும்ப வேண்டும் -இன்றே கொடுத்திடு இறைவா என்றேன். சிரித்த முகத்துடன் இறைவன் சொன்னான், "படிப்பை கொடுத்தேன் - அறியாமை இழந்தாய், பண்புகள் கொடுத்தேன் - பகைமை இழந்தாய், உடல்நலம் கொடுத்தேன் - நோய்கள் இழந்தாய், தோழமை கொடுத்தேன் - சோகம் இழந்தாய்." இழந்ததை திரும்ப கொடுக்கட்டுமா? -என்றே என்னிடம் இறைவன் கேட்டான். ஐயம் விலகிப் போக -ஐயன் அன்பை மட்டும் வரமாய் கேட்டேன். "வாழ்க" என்று முடித்தான் இறைவன். நாதன் மறைந்தான், நானும் தெளிந்தேன்...!

> **த்ரு. செ. சத்யகன்** (2014-2018 Batch BE EEE Alumnus)



FIVE INSIGHTS THAT IMPACTED MY LIFE

Age is just a Number

Age does not indicate anything. You don't have to be at least thirty to start a business. (If you don't believe me google for the world's youngest entrepreneurs you will be surprised). You don't need to think twice before you enroll in a marathon just because you turned 60. (Ms.V. Nanammal is India's oldest Yoga teacher who hails from Coimbatore). You are never too young or too old to pursue your passion. Let pure passion drive you and not age.

I took the first step in being an Engineering Manager. Though people with years of engineering expertise establish in this field, I thought it is not too early to start. I have begun my journey with lot of enthusiasm.

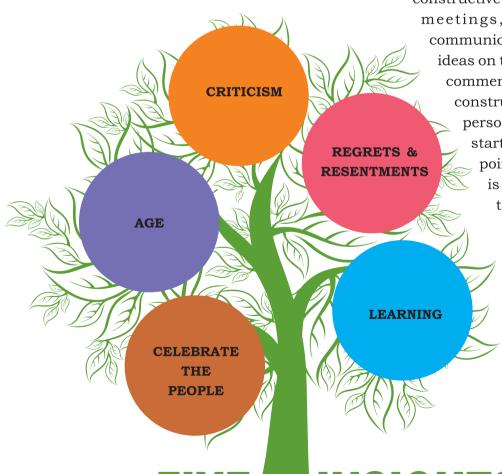
Constructive Criticism

No matter how good you are in something there is always scope for improvement; We are allowed to be a masterpiece as well as a work in progress at the same time.

I learned the most in life by being open to constructive criticism. During my project meetings, I establish ease of communication while conveying my ideas on the table and invite people to comment on it. When I perform constructive criticism on another person's work, I would always start with "To add to your point..." because my intention is not to put down the idea but to enhance it.

Celebrate the people in your life

Life is short; Always be grateful for the people in your life. Out of the 7.7 billion people in this world, the people in your life are chosen by God and given to you, starting from your parents, to your





handpicked friends, aunt, uncle, brother, sister, spouse anyone who cares for you, nurture you, want to see you win, help you in adversities. These are your people and take good care of them.

I always feel blessed with a variety of people, be it, friends/family, colleagues and peers. I feel happy in being there for them like they are there for me and take efforts to spend quality time with my people.

Letting Go of Regrets and Resentments

In the journey called life, there will be lot of white spaces that we cannot fill. Failures can happen most of the time. Good news is that we are trying; the bad news is that we fail in our mission. There will be this boy/girl who broke your heart badly; there will be unfulfilled dreams or desires. These moments lead to disappointments(regrets) in life. Sometimes bad things happen to you, which are beyond your control, but your heart goes into deep resentment. Choose to forgive and forget a lot. Let go of the weight that is burdening your heart. Instead of thinking, it should not have happened, tell yourself, it has happened and I will handle it.

Don't ruin the beautiful life that exists outside these regrets and resentments.

One of the biggest challenges in my life is to deal with regret and resentment. I try hard not to let it block my path during the journey of life.

Learning is Life Long

The population of a particular species is inversely proportional to its brain size. Human beings are the only species which surpass this rule, only because of our brain's ability to continuously learn and equip itself for the future.

Today our world is becoming sophisticated and so does the complexity of our problems. To solve these complex problems individuals must continuously equip their brain with knowledge and skill. It is important to collaborate with other individuals from diverse fields.

I feel happy when I continuously equip myself with knowledge of the world around me. I feel the contentment when I solve problems creatively. I love this cycle called learning and would like to continue it and use it for the betterment of humanity until my last breath.

Ms. Arthi Vasudevan (2011-2015 Batch BE EEE Alumna)



INTERESTING FACTS OF COMPUTER SCIENCE

- 1. The first electronic computer ENIAC weighed more than 27 tons and took up 1800 square feet.
- 2. Only about 10% of the world's currency is physical money, the rest only exists on computers.
- 3. TYPEWRITER is the longest word that you can write using the letters only on one row of the keyboard of your computer.
- 4. Doug Engelbart invented the first computer mouse made of wood during 1964.
- 5. There are more than 5000 new computer viruses released every month.
- 6. Around 50% of all Wikipedia vandalism is caught by a single computer program with more than 90% accuracy.
- 7. If there was a computer as powerful as the human brain, it would be able to do 38 thousand trillion operations per second and hold more than 3580 terabytes of memory.
- 8. The password for the computer controls of nuclear tipped missiles of the U.S was 00000000 for eight years.
- 9. Approximately 70% of virus writers are said to work under contract for organized crime syndicates.
- 10. HP, Microsoft and Apple have one very interesting thing in common. They were all started in a garage.
- 11. An average person normally blinks 20 times a minute, but when using a computer he/she blinks only 7 times a minute.
- 12. The house where Bill Gates lives, was designed using a Macintosh computer.
- 13. The first ever hard disk drive was made in 1979 and could hold only 5MB of data.
- 14. The first 1GB hard disk drive was announced in 1980 which weighed about 550 pounds and had a price tag of \$40,000.
- 15. More than 80% of the emails sent daily are spams.
- 16. A group of 12 engineers designed IBM PC and they were called as "The Dirty Dozen".
- 17. The original name of windows was Interface Manager.
- 18. The first microprocessor created by Intel was the 4004. It was designed for a calculator and during that time nobody imagined where it would lead.
- 19. IBM 5120 from 1980 was the heaviest desktop computer ever made. It weighed about 105 pounds, not including the 130 pounds external floppy drive.
- 20. Genesis Device demonstration video in Star Trek II: The Wrath of Khan was the first entirely computer generated movie sequence in the history of cinema.

Ms. D. Jeevitha (2014-2018 Batch BE CSE Alumna)



CSE ALUMNI ENTREPRENEURS

Mr. Ashwiin Ramamurthy (2009-2013)



Company name: Adhya Fabricators Designation: Chief Operating Officer E-mail ID: ashwiin@adhyafabricators.com

Mobile number: +91 9500456096

About company: Adhya Fabricators are into the manufacture of Sheet Metal Components catering to the requirements of Industries related to Textile Machinery, Machine Tool Machinery, Farm equipment, Injection

Moulding Machines etc.

Mr. Praveen Suresh (2005-2009)

Company name: Praveen Fabrics Designation: Managing Partner E-mail ID: praveenfabrics@gmail.com

Mobile number: 9994962305

About company: Praveen Fabrics is established knitting firm undertaking knitting orders under job-work basis for reputed brands like Jockey.



Mr. U.S.Kamalesh (2009-2013)



Company name: Kamsys Techsolutions India Private Limited

Designation: CEO

E-mail ID: kamalesh@kamsysitech.com Mobile number: +91-9751999744

About company: Kamsys is an outsourcing and sales consulting firm based

in Coimbatore.



CSE ALUMNI ENTREPRENEURS

Mr. S. Gowthamsivan (2007-2011)

Company name: Cocobi Producer Company Limited

Designation: CEO

E-mail ID: gowtham@cocobi.in Mobile number: 9751766687

About company: Manufacturers of Coir mats, Coir mattings, Geo-

textiles, Coir growing mediums.



Mr. Saravana Kumar (2005-2009)



Company name: Innovare Consultancy Services (iCS)

Designation: CEO

E-mail ID: ceo@innovare.co.in Mobile number: 9944221956

About company: I started a new software venture in the name of Innovare consultancy services (iCS). It is my brain child born in the year 2013 with 4 techies. At present we have an employee count of about 50 and we have grown to

such an extent that we have expanded our operations to two centers.



EEE ALUMNI ENTREPRENEURS

Mr. S.Thamarai Kannan (2001-2005)



Company name: Virtual Technologies, Coimbatore

Designation: Director

E-mail ID: sthamaraikannan@gmail.com

Mobile number: 9894593623

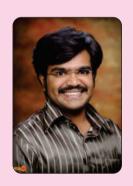
About company: I started Virtual Technologies (A EDA and IT Hadrware/Software Company) during 2009 in Coimbatore. Currently we are a team of 6 people providing innovation solutions to Corporate, Education and Research Sectors.

Mr. R.P. Jayabalaji (2004-2008)

Company name: Muthu Fireworks, Coimbatore

Designation: Managing Director Mobile number: 9894531412

About company: I took over my Dad's 42year company 'MUTHU FIRE'. We expanded our operation to 3 states with current employee strength of 40+ members. We provide fire and safety equipment / solutions to industries.



Mr. J. Prakash (2009-2013)



Company name: Simaa Group of Companies, Dubai.

Designation: Presales Technical Consultant (Middle East Region).

E-mail ID: prakashjuae@gmail.com Mobile number: +971-523707375

About company: SIMAA is a Canadian based organization headquartered in Toronto. We provide extra low voltage solutions with emphasis on life safety and

security solutions that are innovative and add value to the customer.



EEE ALUMNI ENTREPRENEURS

Mr. T. Anand (2011-2015)

Company name: Sun Paper Products Designation: Managing Director

E-mail ID: anandengineer75@gmail.com

Mobile number: +91 9597887884

About company: Sun paper products was started in the year 2015.

We manufacture Paper, Cups and Table Rolls.



Mr. K. Amrith (2014-2018)



Company name: R.K.Syndicate

Designation: Technical support engineer E-mail ID:amrithkarthik1997@gmail.com

Mobile number:8667259494

About company: We are the core partners for Ricoh India Ltd for the areas of Coimbatore and Nilgiris. We deal with office automation like copiers, printers and also channel partners for Nilfisk India Pvt Ltd, a company established in the year of 2000.



CIVIL ALUMNI ENTREPRENEURS

Mr. J. Prithvi (2012-2016)



Company name: ESR & Co, Coimbatore Designation: Joint Managing Director E-mail ID: prithviprakash94@gmail.com

Mobile number: 9095299669

About company: ESR and Co. - founded by Late. Thiru.E.S.Ramasamy in 1959 is headed by Mr.JayaPrakash Ramasamy and Mr.Rajasakar Ramasamy. It focuses in bringing back the features like Muttram (open courtyard), Thinnai , handmade stone pillars , finished with athangudi tiles and a lot more which were an integral part of our traditional South Indian architecture.

Mr. Gopalakrishnan.R (2013-2017)

Company name: Selvam M Sand, Coimbatore

Designation: Manager

E-mail ID: gopalke70@gmail.com Mobile number: 9750905777

About company: Leading M Sand manufacturers and suppliers to Coimbatore, Erode,

Namakkal, Salem, Dindigul, Madurai and Ooty regions.



Mr. Ashwin.R (2013-2017)



Company name: ESR & Co, Coimbatore Designation: Joint Managing Director E-mail ID:Ashwinrajasekar@gmail.com

Mobile number: 9942799277

About company: ESR and Co. - founded by Late. Thiru.E.S.Ramasamy in 1959 is headed by Mr.JayaPrakash Ramasamy and Mr.Rajasakar Ramasamy. It focuses in bringing back the features like Muttram (open courtyard), Thinnai, handmade stone pillars, finished with athangudi tiles and a lot more which were an integral part of our traditional South Indian architecture.

Mr. K. Gowtham (2012-2014)

Company name: KGM Construction, ESR Groups

Designation: Managing Partner

E-mail ID: kgmconstructionserd@gmail.com

Mobile number: 9095299669

About company: KGM Construction (Head quartered in Erode) is a major player in South India. KGM Constructions brings a host of capabilities to major infrastructure projects

through an integrated approach.





MCT ALUMNI ENTREPRENEURS

Mr. G. Gowtham Sithaarth (2010-2014)



Company name: LINGA TECHNOLOGIES Designation: MANAGING DIRECTOR

E-mail ID: gowthamsithaarth@lingatechnology.com

Mobile number: 9444999400

About company: We are adept in providing customizable engineering

solutions spanning various domains.

Mr. C.S. Ramshankar, Mr. T. Viswanathan, Mr. D. Srisabarinathan (2002-2006)

Company name	Maxbyte Technologies		
Alumni Name	Mr. Ramshankar C.S. [2002-2006 Batch BE MCT Alumnus]	Mr. Viswanathan T. [2002-2006 Batch BE MCT Alumnus]	Mr. Srisabarinathan D. [2002-2006 Batch BE MCT Alumnus]
Designation	CEO	СТО	COO
E-mail ID	ramshankar.c.s@gmail.com	viswanathan04@gmail.com	srisabarinathan@gmail.com
Mobile number	8220132201	9881140824	9786422542
About company	Industrial IOT 4.0 enabler with end-to-end practices using edge devices, connectivity, apps, analytics and AR. Company is the recipient of "Fast Growing Indian Company Excellence Award" from Indian Economic Development & Research Association and International Achiever Conference during National Seminar on Economic Development & Social Responsibility at New Delhi.		



ECE ALUMNI ENTREPRENEUR

Mr. Sathyanarayanan (2011-2015)

Company name: The wedding Story teller

Designation: Founder

Company name: The Wedding Story teller

Mobile number:9842293940

About company: Wedding Photography & advertisements



Mr. V. Senthil (2004-2008)



Company name: Sri Guru Generator solutions

Designation: Proprietor

E-mail ID: generatorsolutions.in@gmail.com

Mobile number:9843096969

About company: Commercial and Industrial Equipment supplier

Mr. Shreyans Kumar (2014-2018)

Company name: Sloka Saree Shop

Designation: Founder

Mobile number:8220742833

About company: A garment retail outlet



Mr. R. Vignesh (2009-2013)



Company name: Rainbow Communications India Pvt.Ltd

Designation: Founder

E-mail ID:vignesh@rainbowisp.in Mobile number:9442560609

About company: The company provides Internet service to industries

and household



IT ALUMNI ENTREPRENEUR

Mr. Anmol Vij (2005-2009)

Company name: Shopsup

Designation: Co-Founder and COO E-mail ID: anmolvij@gmail.com Mobile number: 9543952233

About company: Shopsup is a omni channel mobile commerce company which empowers customers to find best local fashion and local shopping.



Mr. G. Makesh (2000-2004)



Company name: Crayon'd Solutions

Designation: Founder

E-mail ID: hello@crayond.com Mobile number: 9952100330

About company: Crayon'd in all ways is a true reflection of my passion to innovate, unleash creativity and build thought leaders. The goal is to make Crayon'd as one of the most sought after Product Development partner in the Services business and raise Crayon'd as one of the most adorable

product companies in the market space.



DEPARTMENT OF COMPUTER APPLICATIONS ENTREPRENEUR

Mr. L.P. Infant Antony (2014-2017)



Company name: Inspirit Junction

Designation: CEO

E-mail ID: infantantony0407@gmail.com

Mobile number: 7502601607

About company: An Information Technology (IT) Services organization primarily providing web-page and application services to the

customers/end-users.

IT ALUMNI ENTREPRENEUR

Ms. Ramya.S (2004-2008)

Company name: Sharas Enterprises Designation: Managing director

E-mail ID: sharasenterprise@gmail.com

Mobile number: 9894258480

About company: Sharas Enterprise is an E-DEAL EXPRESS LLC partner company based in Coimbatore, specializes in exporting and importing

commodities and products worldwide.





MBA ALUMNI ENTREPRENEUR

Mr. Michael Paul (2013-2015)

Company name: Peking Restaurant Designation: Managing Partner E-mail ID: paulmike80@yahoo.com Mobile number: 9952755226

About company: It is one of the reputed Chinese restaurants in the

City.



Mr. Mohammed Rafi (2013-2015)



Company name: K.R. Traders Designation: Managing Partner

E-mail ID: mohammedrafi776@gmail.com

Mobile number: 9944475675

About company: It is an outsourced steel recycling unit

Mr. Yaser Salemuhammed (2005-2007)

Company name: Home World and Hanna Marketing

Designation: Managing Director E-mail ID:info@homeworld.co.in Mobile number: 9585546466

About company: It is an interior decoration company.





MBA ALUMNI ENTREPRENEUR

G. Murugesh (2014-2016)

Company name: Kandan Steels Designation: Managing Partner

E-mail ID: murugeshg321@gmail.com

Mobile number: 9585753330

About company: It is one of the reputed hardware industries in the City



Mr. K. Vivek (2012-2014)



Company name: Vivek Furniture Studio

Designation: Owner

Mobile number: 9894749972

About company: It is an interior wood work decoration company in

the city



Mr. S.S. Vignesh (2003-2007)

Company name: SNS Hi-Tech Engineers, TIPCO & Sri Sethu Mahal

Designation: Managing Partner E-mail ID: mickeyvicky@gmail.com Mobile number: +91-9894574005

About company:

SNS Hi-Tech Engineers is a CNC Precision Machining Concern TIPCO is Special Media Printing company where we can print on

Glass, Acrylic, Wood, Metal & More. Sri Sethu Mahal is a wedding hall



Mr. M. Manikkam (2003-2007)



Company name: Asian Engineering

Designation: Partner

E-mail ID: perfectmanik@gmail.com Mobile number: +91-9843911550

About company: Asian Engineering is a foundry unit in Coimbatore.

Mr. R. Naveen Prasanna (2003-2007)

Company name: N.R Engineering Industries

Designation: Partner

E-mail ID: rnaveenprasanna@gmail.com

Mobile number: +91-9585801010

About company: NR Engineering Industries is a supplier of automobile

components





Mr. A. Shivakumar (2003-2007)



Company name: Raja TMT Bars

Designation: Partner

E-mail ID: shivs1213@gmail.com Mobile number: +91-9843116040

About company: The company is involved in steel trading

Mr. K. Prakash (2003-2007)

Company name: Siruvani Borewells

Designation: Partner

E-mail ID: prakashsiru@gmail.com

Mobile number: +91-9942621213 / +261320581213

About company: The company runs the mobile underground borewell

unit.



Mr. P. Arjun Kumar (2003-2007)



Company name: Vel Blue Metals

Designation: Partner

E-mail ID: arjunku@gmail.com

Mobile number: +91-9095604440 / +91-9976204440

About company: Vel Blue Metals is a Crusher - Blue Metal Supplier

at Tirupur



Mr. M. Ramesh Kumar (2003-2007)

Company name: Arun Blue Metals

Designation: Partner

E-mail ID: boss_ramesh@yahoo.com Mobile number: +91-9942411818

About company: Crusher - Blue Metal Supplier at Pollachi



Mr. G. Monish Edward (2014-2017)



Company name: R G PLASTICS

Designation: Proprietor

E-mail ID: monishedward@gmail.com

Mobile number: 9566650016

About company: All types of Plastic, Bakelite and Rubber components

manufacturer.

Mr. V. Viveak (2011-2015)

Company name: Hotel Vivera Grande

Designation: Executive Director
E-mail ID: v.viveak@live.com
Mobile number: 9865277790
About company: Hotel Business





Mr. Sibi Chakravarthi (2011-2015)



Company name: Sibi group of companies

Designation: Director

E-mail ID: sibiinhere@gmail.com Mobile number: 9965905181

About company: Sibi Groups of Companies has manufacturing

industries and a school

Mr. R. Vikneswar (2011-2015)

Company name: VKM trading

Designation: Director

E-mail ID: vkmtrading93@gmail.com

Mobile number: 7502188181

About the Company: Suppliers of Asian Paints





www.skcet.ac.in







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