

25<sup>th</sup> - 31<sup>st</sup> May 2024

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# HACKATHON ACCOLADES





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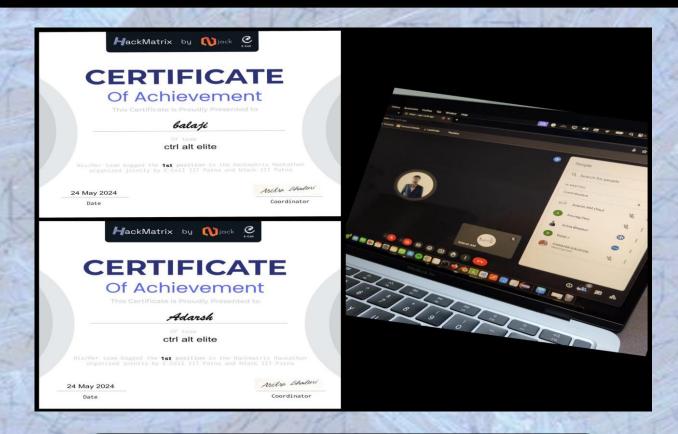




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# IT | HACKMATIX HACKATHON 2024



Second year students of **IT** Department have secured the First Place among 750 incredible teams with a Special Cash prize of Rs.1 lakh in the 36-hour long Online Hackmatix Hackathon 2024 organized by Apeireon, NJACK'S Annual fest in collaboration with E-CELL. The event was hosted by Indian Institute of Technology, Patna on 5<sup>th</sup> May 2024.

### Team Members:

- Balaji J II IT A
- Adarsh A M II IT A

Mentor: Dr. T. Keerthika, Associate Professor / IT





# STUDENTS PROGRESSION





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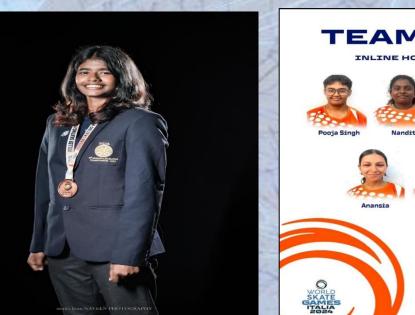
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### CSBS | HOCKEY WORLD CHAMPIONSHIP 2024!







இன்லைன் ஸ்கேட்டிங் ஆக்கி உலக சாம்பியன்ஷிப் போட்டிக்கு

தஞ்சையை சேர்ந்த கல்லூரி மாணவி தேர்வு

ScienceScien

இன்லைன் ஸ்கேட்டிங் ஹாக்கி உலக சாம்பியன்ஷிப் போட்டி இந்திய அணியில் இடம் பெற்ற தஞ்சாவூர் மாணவி

மாதாகோட்டை தஞ்சாவூர் சாலையைச் சேர்ந்தவர் முன்னாள் தமிழக ஹாக்கி வீரர் பாஸ்கரன். இவரது மனைவி ராணி, ஆசிரியையாக உள்ளார். இவர்களது 2-வது மகள் பூர்ணிஷா(19). கோவை

தனியார் கல்லூரியில் பி.டெக்

படித்து வருகிறார். இன்லைன் ஸ்கேட்டிங் ஹாக்கி விளையாடு வீராங் கனையான பூர்ணிஷா, மாநில, செப்டம்பர் மாதம் நடைபெற தேசிய, ஆசிய அளவிலான உள்ள இன்லைன் ஸ்கேட்டிங் மாநிலம் ஜோத்பூரில் 15 நாட் போட்டிகளில் பங்கேற்ற அணி ஹாக்கி உலக சாம்பியன்ஷிப் கள் சிறப்பு பயிற்சி நடைபெற களில் இடம் பெற்று விளை



🕈 பூர்ணிஷா

போட்டியில் பங்கேற்கும்

இதுகுறித்து பூர்ணிஷா கூறியது: தமிழகம் சார்பில்

இந்த விளையாட்டுக்கான அணி இல் லாத காரணத்தால், பஞ்சாப் மாநில அணியில் கலந்து கொண்டு விளையாடி வருகி றேன். செப்டம்பர் மாதம் இத்தாலி யில் நடைபெறவுள்ள உலக சாம்பியன்ஷிப் போட்டியில் சாம்பயன்ஷப் போட்டியல் பங்கேற்கும் இந்திய அணிக்குத் தேர்வாகியுள்ளேன். இந்தப் போட்டிக்காக ராஜஸ்தான் வுள்ளது. இந்தப் போட்டியில் யாடி பதக்கம் வென்றுள்ளார். இந்திய அணியில், பஞ்சாப் இந்தியாவுக்காக வெற்றி வாகை இந்நிலையில், இத்தாலியில் அணி மூலம் தேர்வாகியுள்ளார். சூடி வருவேன் என்றார்.

**Poornisha B**, student of Second year **CSBS** has been selected to the prestigious Inline World represent India at Hockey Championship 2024! The selection process took place on April 22, 2024, in Chandigarh, marking a significant milestone in her athletic career. This remarkable achievement underscores her dedication, skill and relentless hard work in the sport of inline hockey.

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# **CIVIL | STUDENT ACHIEVEMENT**



**Third** year students of **Civil Engineering** Department have participated in **CEA Fest 2024** - Annual Technical Festival of Civil Engineering Department, IIT ,Chennai on 30<sup>th</sup> March 2024 and have won First and Third prize with cash awards in the following events.

### EVENT: Terraquake- First Prize with a cash award of Rs.6000/-

- Harisudhan.N
- Nithish Kumar .M
- Yogaraj.M

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# **CIVIL | STUDENT ACHIEVEMENT**



### Event : Concrete Challenge - First Prize with a cash award of Rs.6000/-

- Abilash.c
- Adharsh .S.R
- J aison .B
- Naresh kamar.G
- Navin Kishore .K

### Event :Bon-Auto Routier- Third Prize with a cash award of Rs.1000/-

- Kavinraj.A.G
- Navin Kishore .K

Best ambassador award - R.Gunanandhini.



# AI&DS | ACE-EPIC IDEA EXPLORATION 4.0



Nivedhitha R, Nivetha R and Miruthula S, students of First year AI & DS has participated in the ACE-EPIC Idea Exploration 4.0: "Emerging Technology - Improve Readability of faded or Obscure Images" organized by Entrepreneurship Promotion and Incubation Council, a Technology Business Incubation center promoted by Ambala College of Engineering and Applied Research, Ambala held on May 28, 2024.





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# STUDENTS CERTIFICATION





## **ECE | INPLANT TRAINING**



Logesh V, Marimuthu Santhosh, Nandhakumaran M, Naraen Harrish M P

and Rathipriya B, students of Third year ECE have been shortlisted to attend

one month Inplant Training Programme in Airport Authority of India (AAI),

Coimbatore.





**KP** 

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**EVENTS** 



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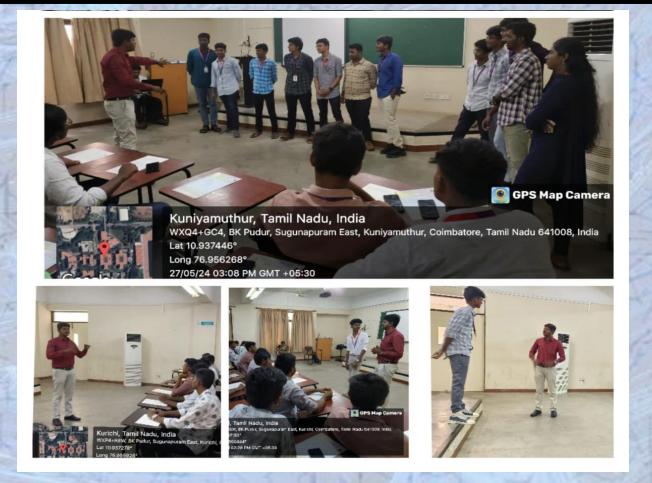
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## **EEE | IIC WORKSHOP**



**IIC of SKCET** in association with Department of **Electrical and Electronics Engineering** organized a Workshop on 'From Idea to Impact: Inspiring **Motivation in Startup Ventures and Ethical Steps'** for First year EEE students on 27.05.2024.

**Resource Person:** Mr. M. Shibi Chakaravarthy, Technical Head, Murugu Electrical Integrators, Coimbatore.

### **Session Highlights:**

- Startup ideas and Lifelong learning.
- Steps to improve leadership quantities.
- Different Business model and Marketing strategies.
- Ethical Startup and social impact.
- Motivation to start startup ventures.
- Activities to enhance the focus and to achieve the business goals.

## MECH | IIC WORKSHOP ON ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY



IIC of SKCET organized a Workshop on "Entrepreneurship and Innovation as Career Opportunity" on 27.05.2024. Mr.Roopan Sanjeev Raju, Business Development Manager, TVS Training and Services Limited, Chennai was the Resource Person.

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# TUTOR WARD MEETING







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### **MCT | TUTOR WARD MEETING**



Mrs.S.Nithyapriya, Dr.S.Dinesh, Dr.R.Manikandan, Mrs.S.Kannaki and Mrs.R.Priyadharshini, Assistant Professors of MCT have conducted Tutor Ward Meeting for the Second year MCT students on 27.05.2024.

### **Pointers of Discussion:**

- Submission deadlines for internal components in all subjects.
- Completion of the ICT Skillathon course.
- Finalizing the online placement portal test.
- Preparedness for the CIA 2 exams.
- Reminder for students to consistently wear their ID cards on campus.
- Awareness raised among students about the drug menace and its serious consequences.

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## **MCT** | **TUTOR WARD MEETING**



**Dr. M. Bhuvaneswari**, Assistant Professor of **MCT** conducted Tutor ward meeting for First year MCT B on 27.5.2023.

### **Pointers of Discussion:**

- Submission deadlines for internal components in all subjects.
- Completion of the ICT Skillathon course.
- Finalizing the online placement portal test.
- Preparedness for the CIA 2 exams.
- Reminder for students to consistently wear their ID cards on campus.

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PLACEMENT AND TRAINING





### **EEE | PLACEMENT TESTIMONIALS**

I am **Divya Dhanya K.** I am delighted to share my enriching experience as a student of the **Electrical and Electronics Engineering** programme at SKCET. Throughout my journey, SKCET has not only provided an exceptional academic foundation but also fostered an environment conducive to holistic growth. The opportunities presented at SKCET, be it through engaging research projects or insightful internships, have significantly contributed to my academic and personal development. SKCET's emphasis on both extracurricular activities and academics has equipped me with a diverse skill set essential for thriving in the professional world.

SKCET's focus on nurturing technical proficiency, leadership acumen and effective communication skills has been pivotal in shaping my career trajectory. It is due to these honed abilities that I have been fortunate to receive offers from industry leaders like **Schwing Stetter and Capgemini**.

I extend my sincere gratitude to the placement cell for their unwavering support and guidance throughout the placement process. I am thankful to the faculty members whose dedication has been instrumental in my growth and success. As I embark on this new chapter of my career, I carry with me the invaluable lessons and experiences gained at SKCET. I am deeply appreciative of the opportunities provided and the encouraging learning environment fostered by SKCET.

Divya Dhanya K EEE (2024 Batch) SCHWING STETTER AND CAPGEMINI





### PLACEMENT TESTIMONIALS

I am overjoyed to pen down my heartfelt gratitude towards our placement cell and department for the exceptional support and guidance provided throughout my placement journey. The entire experience has been transformative and I owe my successful placement to the dedicated efforts of the college and incredible placement cell. The college's strong network with top companies opened doors to numerous opportunities. I am thrilled to share that I have secured a position at AppViewX. This opportunity would have remained a dream without the relentless efforts of our placement cell. Reflecting on my time at college, I am filled with immense gratitude and pride. The college has equipped me with the knowledge, skills and confidence to embark on my professional journey. I would also like to acknowledge the collaborative environment and the culture of mutual support and motivation. They were key factors in my success. Thanking everyone for the unwavering support and for being a cornerstone in my journey towards achieving my career goals.

> HARINIE K IT (2024 Batch) APPVIEWX





### **PLACEMENT TESTIMONIALS**

My time at SKCET has been incredibly awesome and wonderful. It's a fantastic location that has assisted me in expanding my theoretical and practical expertise. My technical, managerial and communication abilities have greatly improved as a result of the numerous workshops, guest lectures, symposiums, events, and many other things that have assisted me. These skills are essential for a successful job in the future. I want to express my gratitude to the management for providing us with the inspiration and moral support to take part in a variety of National events. In addition, I want to express my gratitude to the Placement Cell for helping me along the way and giving me a solid professional platform, both of which enabled me to get hired by BOSCH Ltd. I am grateful to SKCET Management, Principal, Faculty and the entire SKCET family for my amazing four years.









# RESEARCH AND DEVELOPMENT





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### **R&D | PAPER PUBLICATION | ECE**

#### Survey of Livestock Monitoring and Management System Using a Machine Learning Algorithm

M. Mahaboob<sup>1a)</sup>, B. Anish Fathima<sup>2b</sup>

Author Affiliations Department of ECE, Sri Eshwar College of Engineering, Coimbatore, India ment of ECE, Sri Krisina College of Engineering and Technology. Coimbatore, India

Author Emails Corresponding author: \*\* mahaboob1990ece@gmail.com

ock is one of the growing concerns in today's world du ed need for Dairy products. So, a regular checkup is requ kept in good health. Many dairies and farms have many far submely monitor the health of dairy cattle. The livestock head is health. In this system, we use the Internet of Things and

-Internet of Things (IoT), Machine learning, livestock health monitoring system, location tracking

#### INTRODUCTION

a significant impact on the economy of India. Most of the people in India depend on investock for setock is visit for small families that do famility work since livestock is essential in producing in deploy a visit for small families. The setock is a setock of the setock is a set of the setock of deploy a visit of each their daily income In India resource of livestock in large. Normally, wrang to take care of livestock as they are form many problem in taking care of the cettle is work to take care of livestock as they are form many problem in taking care of the cettle is work to take care of livestock as they are form many problem in taking care of the cettle is work to take care of livestock as they are form more than the taking the list form and locat determine how implementing machine learning with other technology can improve the monitor

me parameters or factors that affect the health of the cattle they are, logical Factors

siological Factors: of the animals can work adequately only at a particular temperatu as health of the body. The average temperature of the cartef, especial elaisu. When the temperature of the cartle fails below 32 degrees, it fifer from indigestion and milk fever. If the temperature rises above 4

> AIP Conf. Proc. 2915, 020002-1-4 12-8; https://doi.org/10.1063

Ms.B.Anish Fathima, Assistant Professor, Department of ECE has presented and published her conference paper titled "Survey of livestock monitoring and management system using a machine learning algorithm" in the 3<sup>rd</sup> International Conference Industrial Electronics. on Mechatronics, Electrical and Mechanical Power (IEMPOWER). It is a Scopus Indexed Conference.

### **R&D | BOOK PUBLICATION | M.TECH CSE**

#### Mr.J.Senthil.

Assistant

Professor, Department of M.Tech **CSE** has successfully published a book titled "Artificial Intelligence and Machine Learning" Principles and Applications", in SAN International publications with ISBN Number:978-81-9734-289-9 published on 25/05/2024.



**RTIFICIAL INTELLIGENCE** 

### **ARTIFICIAL INTELLIGENCE** AND MACHINE LEARNING

PRINCIPLES AND APPLICATIONS

Mr. J. Senthi SAN INTERNATIONAL

25<sup>th</sup> - 31<sup>st</sup> MAY 2024 | Weekly Newsletter



### **R & D | BOOK PUBLICATION | M.TECH CSE**

Ms.R	am K	Shivany,	Ass	sistant
Profe	ssor, De	epartment <b>o</b>	f M	.Tech
CSE	and	Engineeri	ng	has
succe	essfully	published	а	book
titled	"Data	Science",	in	SAN
International publications				
publis	hed on	25/05/2024		





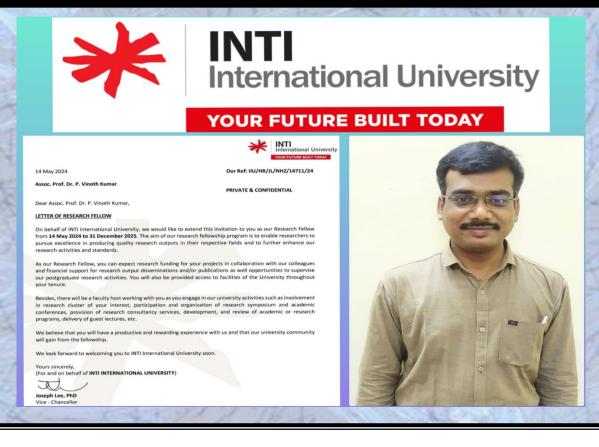
### **R & D | BOOK PUBLICATION | EEE**



Ms.G.Mahalakshmi, Assistant Professor, EEE Department has published a book chapter entitled on "Non-Invasive Technology for Blood Glucose Monitoring Device" by LAMBERT Academic Publishing ISBN: 978-620-7-64960-0.



### EEE | INTERNATIONAL RESEARCH FELLOWSHIP



**Dr. P. Vinoth Kumar,** Associate Professor, Department of **EEE**, has been chosen as a **Research Fellow at INTI International University, Malaysia** from May 2024 to December 2025. He has successfully passed the University Syndicate through evaluation phases and was approved by the University Vice Chancellor.

As a Research Fellow, he will receive funding for collaborative projects with INTI and financial support for his research. He will also have the opportunity to supervise postgraduate research activities, participate and organize academic conferences, and review academic and research programs.



### **R & D | PAPER PUBLICATION | ECE**

AIP Conference Proceedings

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electric field strengths are detected.

Volume 2853, Issue 1 7 May 2024 A Press RESEARCH ARTICLE | MAY 07 2024 Performance analysis of 6G terahertz antenna design using micro strip patch feed 🛱 N. M. Mot Check for updates + Author & Article In AIP Conf. Proc. 2853, 020271 (2024) https://doi.org/10.1063/5.0199386  $\infty^0$  Share  $\vee$ थ्रै Tools ∨

INTERNATIONAL CONFERENCE ON ADVANCEMENT IN DESIGN, DEVELOPMENT, ENGINEERING, PROCESSING, AND CHARACTERIZATION: ADDEPC 2021 -2 December 2021 Virtual Conference

In recent years, more electric antennas and optical switches have been developed for a variety of applications. Graphene material serves as a substrate material for basic permittivity system design. The antenna acts as the electronic ear and eye of the world. They are our connection to the universe. With the rapid growth of wireless communication systems, future technologies require antennas with decisive and best applications. Antennas play an important role in the field of wireless applications. Performance and benefits of microstrip antennas, including features such as light weight, thinness, and low cost, make it an ideal choice for communication system engineers. It can be combined with microwave circuits, making it ideal for applications such as cellular devices. Patches and feeds are designed and the results are compared to single-patch and multi-patch antennas obtained from insert feeds from edge feed design and analysis, optimal for good bandwidth and reflection attenuation. The design method is determined. The feed is designed to work in 0.3-3 THZ 6G applications. depending on the position of the feed, such as electric and magnetic field strength, polarization, immobility and polar plots, gain plots, reflection attenuation ANSYS HFSS software, etc. Various

Dr.V.Nandalal Professor. Department of ECE presented and published his conference paper "Performance analysis **6G** of terahertz antenna design using micro strip patch feed" in the International Conference on Advancement in Design, Development, Engineering, Processing, and Characterization. It is a Scopus Indexed Conference.

## **R&D | JOURNAL PUBLICATION | MECH**

Dr.R.Soundararajan, Associate Professor, MECH, has published a research article titled "Mechanical. wear, fatigue, and water absorption behavior of epoxy biocomposite toughened using marine waste **Sepioteuthis** sepioidea chitosan pen biopolymer and pineapple plain-weaved fiber", in Biomass Conversion and Biorefinery Journal with an Impact Factor 4. It is indexed in Scopus and WoS.

#### Biomass Conversion and Biorefinery https://doi.org/10.1007/s13399-024-05762-4

ORIGINAL ARTICLE

Mechanical, wear, fatigue, and water absorption behavior of epoxy biocomposite toughened using marine waste Sepioteuthis sepioidea pen chitosan biopolymer and pineapple plain-weaved fiber

V. Boobesh nathan<sup>1</sup> · R. Soundararajan<sup>1</sup> · B. Sanjay Gandhi<sup>2</sup> · P. Sathiya

Received: 17 December 2023 / Revised: 8 May 2024 / Accepted: 14 May 2024 © The Author(s), under exclusive licence to Springer-Verlag GmbH Germany, p any, part of Springer Nature 2024

This study investigates the characteristics of epoxy biocomposites strengthened using Sepioteuthis sepioidea chitosan biopolymer and reinforced using plain-weaved pineapple fiber mats. Fabricated through the hand lavup method, these composites underwent systematic characterization, evaluating their mechanical, wear, fatigue, and water absorption behaviors in compliance with ASTM standards. Among the various composite designs, EP3 (chitosan of 3 vol.%), comprising 30 vol.% pineapple fiber and 2 vol.% chitosan particles, demonstrated superior mechanical strength and fatigue resistance. In terms of mechanical properties, EP3 exhibited a tensile strength of 132 MPa, flexural strength of 191 MPa, compressive strength of 171 MPa, impact energy of 4.27 J, V-notch rail shear of 24 MPa, and plane shear of 81 MPa. Additionally, composite EP3 demonstrated improved fatigue life counts with the applied stress level of 18.4 MPa for 1×106 life counts. This indicates that the composites are suitable for repeated load-bearing applications. The incorporation of Sepioteuthis sepioidea chitosan biopolymer as a toughening agent in the epoxy matrix enhanced the overall mechanical and fatigue performance, while the pineapple plain-weaved fiber mats acted as reinforcing elements, strengthening structural integrity and strength. Furthermore, a higher chitosan concentration led to improved wear resistance, as evidenced by EP4's (chitosan of 5 vol.%) reduced specific wear rate of 0.009 mm<sup>3</sup>/Nm and coefficient of friction of 0.22. However, the larger chitosan content also resulted in increased water absorption, with EP4 (chitosan of 3 vol.%) reaching a water absorption percentage of 0.36%. These findings provide valuable insights into the collaborative impact of Sepioteuthis sepioidea chitosan biopolymer and pineapple fiber reinforcement on the mechanical, wear, fatigue, and water absorption properties of epoxy biocomposites. These properties improved composites that could be used in making car door inner panels, modular kitchen slabs, temporary partitions, and thermal insulated food storage tanks.





# FACULTY CERTIFICATIONS





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# AI & DS | INNOVATION AMBASSADOR (IA)TRAINING

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- 11	Mr.K.Balaji	Mr. PUGALENDHI GS
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	Sri Krishna College of Engineering and Technology , Tamil Nadu	Sri Krishna College of Engineering and Technology , Tamil Nadu
	has undergone Innovation Ambassador (IA) training 'Foundation Level'	has undergone Innovation Ambassador (IA) training 'Foundation Level'
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	Mr. PUGALENDHI GS	Mr.K.Balaji
		of
	of Sri Krishna College of Engineering and Technology, Tamil Nadu	Sri Krishna College of Engineering and Technology , Tamil Nadu
		has undergone Innovation Ambassador (IA) training 'Advanced Level'
	has undergone Innovation Ambassador (IA) training 'Advanced Level' (Total 16 Sessions of 30 contact hours) conducted in online mode by MoE's	(Total 16 Sessions of 30 contact hours) conducted in online mode by MoE's
	Innovation Cell & AICTE during the IIC calendar year . 2023-24	Innovation Cell & AICTE during the IIC calendar year . 2023-24
	Alley She (Apowlub- Dr. Abbay Jere Mc Dipan Sahu	Abley the Orgon Salve De Abboy Jere Mr. Dipon Sahu
	Dr. Abhay Jere Mr. Dipon Sahu Clef Insovito Officer Asstate Insovito Officer Mol: Insovito Cell Meteral	Chair Addrey Fere Priz. Origina Santa Chair Innovation Officer Assistant Innovation Director McS's Innovation Cell McS Innovation Cell
	Date: 13-65-2024 E-certification No.	Date 21-05-2024 E-certification No:
	IIC ID. IC201810347	IIC ID. IC201810347
	and the second sec	

Mr.G.S.Pugalendhi and Mr.K.Balaji, Assistant Professor, Department of AI & DS has undergone Innovation Ambassador (IA)Training "Foundation Level" and "Advanced Level" conducted by MoE'S Innovation Cell & AICTE during the IIC Calendar Year.



## M.TECH CSE | INNOVATION AMBASSADOR (IA)TRAINING

Ministry of Education Government of Inde		ative st 22 (in the state of th	IN S CONS
	This is to ce	rtify that	
	Ms.Ra	m K Shivany	
	of		
Sri	Krishna College of Engine	ering and Technology , T	amil Nadu
has	undergone Innovation Ambassad	lor (IA) training 'Advanced Levi	el'
(Total	16 Sessions of 30 contact hours) (	conducted in online mode by M	oE's
	Innovation Cell & AICTE during t	he IIC calendar year	202
Ablay	<i>bu</i>	Oppartab	
Dr. Abhay		Mr. Dipan	Sahu
Chief Innovatio MoE's Innova		Assistant Innovati MoE's Innovati	
HOL S MINTO			

Ms.Ram K Shivany, Assistant Professor, Department of M.Tech CSE has successfully participated in Innovation ambassador Advanced Level (IA) Training course conducted by MoE Innovation Cell and AICTE on 19.5.2024.

# **AI & DS | INFOSYS CERTIFICATION**



**Dr.D.Rasi and Ms.Pooranam N**, faculty members of **CSE** Department have successfully completed the course "**Java Tools**" offered by Infosys Springboard Certification course on May 20,2024.



# IT | FDP ON GENERATIVE AI MODELS & APPLICATION OF ML

r.			
Shri Vishnu Engineering College for Women (A), Bhimavaram Vishnupur, West Godavari District, Bhimavaram, Andhra Prudesh 534202 Department of Computer Science & Engineering			
One Week National Level Online Faculty Development Program On Generative AI Models and Applications of Machine Learning 21-25 May 2024			
CERTIFICATE OF PARTICIPATION			
This Certificate is Presented To			
MS. R.JANANI			
from SRI KRISHNA COLLEGE OF ENGINEERING AND TECHNOLOGY for participating in One Week National Level Online Faculty Development Program on Generative AI Models and Applications of Machine Learning from 21-05-2024 to 25-05-2024 organized by the Department of Computer Science & Engineering at Shri Vishnu Engineering College for Women(A). He/she has demonstrated a commendable commitment to professional development by satisfactorily completing all required assessments and maintaining attendance throughout the program.			
Dr. P. Kiran Sree Conveior HOD-CSE Dr. G. Srinivasa Rao Chief Patron PRINCIPAL			

Ms.R.Janani, Assistant Professor, IT has participated in the FDP on Generative Al Models and Application of Machine Learning from 21-05-2024 to 25-05-2024 organized by the Department of Computer Science and Engineering at Shri Vishnu Engineering college for Women, Bhimavaram, Andhra Pradesh.

## **IT | INFOSYS CERTIFICATION**



The certificate is awarded to

### Shiva Shankar S for successfully completing the course Linux for Beginners on May 24, 2024 Infossion Springiuaard Congratulations! You make us proud!

**Mr.S.Shiva Shankar**, Assistant Professor, **IT** has successfully completed the course on **Linux for Beginners** on May 24,2024 certified by Infosys Springboard.







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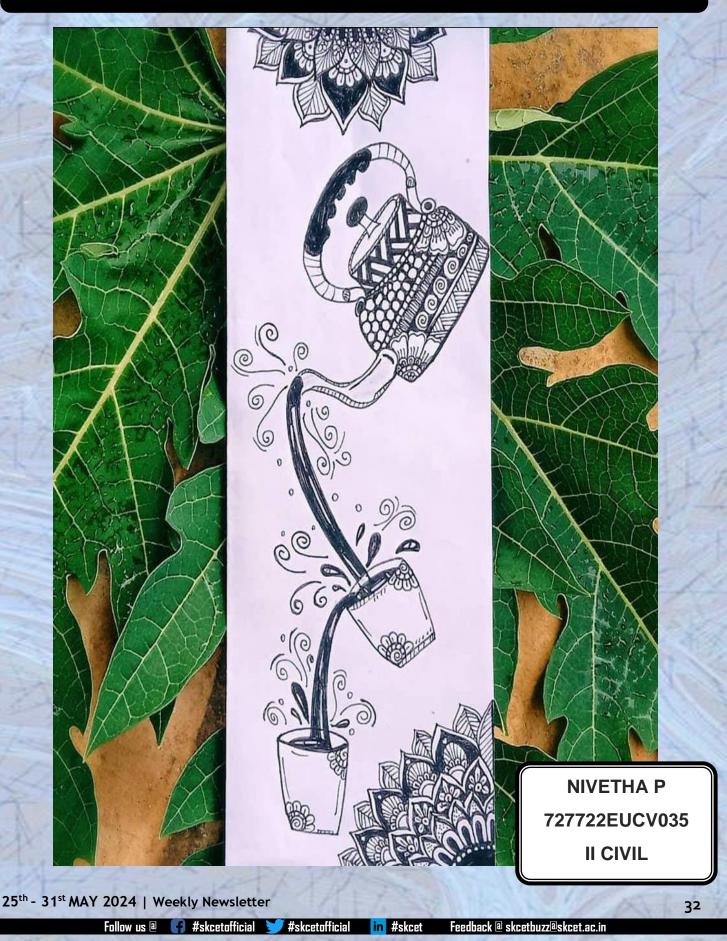
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## **CIVIL | CREATIVE CORNER**





### ECE | WORLD NO TOBACCO DAY



World No Tobacco Day,observed annually on May 31<sup>st</sup>, stands as a global reminder of the urgent need to address one of the most pressing public health challenges of our time: tobacco use. This day serves as a beacon of awareness, rallying individuals, communities and governments worldwide to confront the devastating toll inflicted by tobacco on health, society and economies. As we unite to mark World No Tobacco Day, let us reaffirm our commitment to promoting a tobacco-free future and safeguarding the well-being of current and future generations.

**World No Tobacco Day:** Addressing Health, Advocacy, and Societal impact:

- ✓ Health Preservation: World No Tobacco Day underscores the critical importance of preserving public health by raising awareness about the harmful effects of tobacco use, which can lead to various diseases such as cancer, heart disease and respiratory disorders.
- ✓ Disease Prevention: By advocating for tobacco cessation and prevention, this day plays a vital role in preventing tobacco-related diseases and reducing the burden on healthcare systems worldwide.
- ✓ Tobacco Control Advocacy: World No Tobacco Day serves as a platform for advocating for effective tobacco control policies and measures, including tobacco taxation, smoke-free environments, and bans on tobacco advertising, promotion, and sponsorship.
- Social Impact: Beyond individual health, this day highlights the social impact of tobacco use, including its adverse effects on families, communities, and societies, such as increased poverty, social inequalities, and environmental degradation.

Harinisri K III ECE