



**SRI KRISHNA COLLEGE OF ENGINEERING AND TECHNOLOGY**  
An Autonomous Institution| Approved by AICTE| Affiliated to Anna University  
Kuniamuthur, Coimbatore - 641008

## **17.3.12 - REPORT OF SDG 12 - RESPONSIBLE CONSUMPTION AND PRODUCTION**





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### **SDG 12 – RESPONSIBLE CONSUMPTION AND PRODUCTION**



#### **RESPONSIBLE CONSUMPTION AND PRODUCTION**

SDG 12 focuses on Responsible Consumption and Production, aiming to ensure that consumption and production patterns are sustainable, reduce waste, and minimize negative environmental impacts.

#### **POLICY**

Our Institution, SKCET, worked towards the implementation of SDG 12 by involvement in various activities about shifting towards more sustainable, resource-efficient lifestyles and systems that minimize waste, reduce pollution, and preserve ecosystems, ensuring a more sustainable and equitable future for all.

#### **ACTIONS PLANNED**

1. Awareness Campaign for Solid Waste Management.



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### OTHER SDGS INTERLINKED WITH SDG 12



### AWARENESS CAMPAIGN FOR SOLID WASTE MANAGEMENT IN ASSOCIATION WITH COIMBATORE CORPORATION AND AIM NGO

S No	Date of Event	Name of the Event	Department Organized	Event Coordinator	No. of Student Participants
1	21-09-2022	Awareness Campaign for Solid Waste Management	MBA	Mehta Vani Joghee & Dr.C.Vinotha	60



**22.09.2023**

**AWARENESS CAMPAIGN FOR SOLID WASTE MANAGEMENT IN ASSOCIATION WITH  
COIMBATORE CORPORATION AND AIM NGO**

S No	Date of Event	Name of the Event	Department Organized	Event Coordinator	No. of Student Participants
1	21-09-2022	Awareness Campaign for Solid Waste Management	MBA	Mehta Vani Joghee & Dr.C.Vinotha	60

As part of outreach program, faculty members of SoM, along with AIM a Non-Governmental Organization of Coimbatore has conducted an awareness rally against the usage of plastic/polythene bags which has been banned by the Tamil Nadu Government. The rally was conducted on 20/09/2022 and 21/09/2022 in Thiyagi Kumaran Market which is located near Raja Road, Town Hall, Coimbatore. The awareness program was conducted under the guidance of Coimbatore Corporation coordinators.

The students from School of Management, SKCET had taken part in this program. On both the days, the students have been segregated into five groups i.e., 12 in each. Later, group started to North and the other one to the south. 12-member group has been further divided into two groups to cover most of the shops located in the market.

The main purpose of conducting this awareness among the shopkeepers and the consumers is to remove the usage of plastic bags and insisting them to use other alternatives like cloth bags, jute bags etc. so that environmental pollution or degradation can be avoided. The major impact of plastic bags on the environment is that it takes many years to decompose. In addition, toxic substances are released into the soil when plastic bags perish under sunlight and, if plastic bags are burned, they release a toxic substance into the air causing ambient air pollution.

The students have been divided into four groups and approximately 60-70 shops were covered. Each group went to 15 shops and gave the pamphlet to the shop owners and the customers also instructed not to use the plastic bags. The groups are being coordinated by the corporation employees. Each student has insisted and clearly explained about the

problems that is degrading our environment because of the usage of plastic bags and stucked a pamphlet on the walls of the shop.

Majority of the shops in the market are covered and all the details have been clearly explained to the persons out there. Stickers to be mounted on wall which contains instructions from the corporation are stucked across different shops so that information could reach the general public as well.

Students were assembled at Sanitary Health Inspectors office before starting the rally on the market side. Students were given a complete information about the rally and coordinators were assigned before starting

### **OUTCOME OF THE EVENT:**

When students approached different shop owners and customers, they explained about the various causes by usage of plastics and environmental impact. They said shop owners not to provide any plastic bags to customers.

As an outcome many shop owners accepted the impact and said will try to avoid the usage of plastic bags in the shops. They also said in case if the customer asks for a plastic bag, they will insist the customer to bring any cloth or jute bags to buy the products from their shop.

In case if the customer doesn't accept that the owners will show the notice which was stucked in the wall that has been said by the government. Some customers also voluntarily said that if they see any shop owners are using any kind of plastic bags, they will try to inform the corporation office so that a fine amount will be charged on the particular store.



**NSS PROGRAMME OFFICER**

**NSS PROGRAMME OFFICER**  
**Sri Krishna College of**  
**Engineering and Technology**  
**Kuniamuthur, Coimbatore - 8**



**PRINCIPAL**

**Sri Krishna College of**  
**Engineering and Technology**  
**Kuniamuthur,**  
**Coimbatore - 641 008.**



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15.09.2022

### CIRCULAR

The School of Management and National Service Scheme, Sri Krishna College of Engineering and Technology takes immense pride in conducting “**Awareness Campaign for Solid Waste Management in association with Coimbatore Corporation and AIMS NGO**” on 20<sup>th</sup> and 21<sup>st</sup> September 2022 in Town Hall – Coimbatore.

**NSS PROGRAMME OFFICER**

**NSS PROGRAMME OFFICER**  
Sri Krishna College of  
Engineering and Technology  
Kuniamuthur, Coimbatore - 8

**PRINCIPAL**

**Sri Krishna College of  
Engineering and Technology**  
Kuniamuthur,  
Coimbatore - 641 008.

Copy to:

1. All Head of the Departments
2. Notice Board





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## INVITATION

**கோயம்புத்தூர் மாநகராட்சி**  
**முக்கிய அறிவிப்பு**

தமிழக அரசால் தடை செய்யப்பட்ட, ஒரு முறை பயன்படுத்தித் தூக்கி எறியப்படும் நெகிழிப் பைகளை பயன்படுத்தக் கூடாது. மீறினால் அரசு அதிகாரிகளால் பறிமுதல் செய்யப்பட்டு, அபராதமும் விதிக்கப்படும்.

பொருட்கள் வாங்க / வழங்க  
**துணிப்பை / சணல் பை**  
பயன்படுத்த வேண்டும் என அரசால் அறிவுறுத்தப்படுகிறது

பொதுநலன் கருதி வெளியீடுவோர்  
“எய்ம்”  
தன்னார்வத்தொண்டு நிறுவனம். கோயம்புத்தூர்

**SRI KRISHNA**  
COLLEGE OF ENGINEERING AND TECHNOLOGY  
An Autonomous Institution, Accredited by NAAC with 'A' Grade.

**राष्ट्रीय सेवा योजना**  
NATIONAL SERVICE SCHEME

GPS Map Camera

**Coimbatore, Tamil Nadu, India**  
VAO OFFICEKARUPPA GOUNDER STREET, Vysial St,  
Kempatty Colony, Coimbatore, Tamil Nadu 641001, India  
Lat 10.991409°  
Long 76.954044°  
21/09/22 11:41 AM GMT +05:30

Biriyai Biriyani - Google

**Awareness Campaign for Solid Waste Management in association with Coimbatore Corporation and AIMS NGO” on 20<sup>th</sup> and 21<sup>st</sup> September 2022 in Town Hall – Coimbatore.**

*Peethamayi*  
**NSS PROGRAMME OFFICER**  
Sri Krishna College of  
Engineering and Technology  
Kuniamuthur, Coimbatore - 8  
**OFFICER**

*J.K.K.*  
**PRINCIPAL**  
Sri Krishna College of  
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### PHOTOS OF THE EVENT



**Awareness Campaign for Solid Waste Management in association with Coimbatore Corporation and AIMS NGO” on 20<sup>th</sup> and 21<sup>st</sup> September 2022 in Town Hall – Coimbatore.**





**Students with Stickers from the corporation which insists that they should not use plastic bags**



**Students making interaction with the shop owners and customers and with their permission sticking this notice from the corporation which insists that they should not use plastic bags in case if they use there may fine charged by the government.**



NSS coordinators and the health inspector who gave the complete guidance for the entire awareness program

*Peethamayi*

NSS PROGRAMME OFFICER

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Sri Krishna College of  
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*J.K.K.*

PRINCIPAL

**Sri Krishna College of  
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Coimbatore - 641 008,





**PARTICIPANTS  
LIST**

**22.09.2023**

**AWARENESS CAMPAIGN FOR SOLID WASTE MANAGEMENT IN ASSOCIATION WITH  
COIMBATORE CORPORATION AND AIMS NGO**

S.No	Register Number	Name of the Student	Volunteer Signature
1.	727721EPMB001	Aarsha. P	Aarsha
2.	727721EPMB002	Abilash .S	Abilash
3.	727721EPMB009	Amshavarshini I R	Amshavarshini
4.	727721EPMB015	Arunprasath. I	Arunprasath
5.	727721EPMB021	Aswin George Willy	Aswin Willy
6.	727721EPMB027	Deepak Kumar .K. S	Deepak
7.	727721EPMB037	Gokul Ram .V	Gokul Ram
8.	727721EPMB039	Harsini .K.S	Harsini
9.	727721EPMB044	Karpagam .S	Karpagam
10.	727721EPMB057	Murugavel .V.S	Murugavel
11.	727721EPMB063	Nivitha Aswini .R	Nivitha Aswini
12.	727721EPMB075	Raja Rohit Singh. D.	Raja Singh
13.	727721EPMB076	Raju. S.B.	Raju
14.	727721EPMB077	Ram Prakash .M	Ram Prakash
15.	727721EPMB080	Ranjith .S.B	Ranjith
16.	72z7721EPMB083	Salman Khan .M	Salman
17.	727721EPMB090	Satyavarsha .S	Satyavarsha
18.	727721EPMB091	Seenimani. A	Seenimani
19.	727721EPMB093	Shane Mathews	Shane
20.	727721EPMB095	Sharukh .R	Sharukh
21.	727721EPMB098	Soundarya .G	Soundarya
22.	727721EPMB099	Sree Divya. S	Sree Divya

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S.No	Register Number	Name of the Student	Volunteer Signature
23.	727721EPMB102	Sri Varshini.S	Sri Varshini
24.	727721EPMB108	Sundar Rajan. T	Sundar Rajan
25.	727721EPMB109	Surendar.T	Surendar
26.	727721EPMB111	Theeba Ishwarya .T	Theeba
27.	727721EPMB118	Vishwanth .M	Vishwanth
28.	727721EPMB119	Vivin. J	Vivin
29.	727721EPMB120	Yeshwanth .R	Yeshwanth
30.	727721EPMB013	Arumugam .S	Arumugam
31.	727721EPMB014	Arunkumar .S	Arunkumar
32.	727721EPMB016	Arvinthlakkshman .M. V	Arvinthlakkshman
33.	727721EPMB018	Ashwinramraj. M.V.	Ashwin Ram
34.	727721EPMB020	Assef Zubair .J	Assef
35.	727721EPMB023	Balasubramanian.S	Balasub
36.	727721EPMB024	Bharad .E	Bharad
37.	727721EPMB025	Darshan.K	Darshan
38.	727721EPMB030	Dhayalan.R	Dhayalan
39.	727721EPMB038	Hariharan.A	Hariharan A
40.	727721EPMB040	Janarthanan .V	Janarthanan
41.	727721EPMB041	Jayasurya. J	Jayasurya J
42.	727721EPMB045	Karthikeyan. M	Karthikeyan
43.	727721EPMB046	Karthikeyan .S	Karthikeyan
44.	727721EPMB047	Keerthana .B	Keerthana
45.	727721EPMB049	Kishor. M.	Kishor
46.	727721EPMB050	Madan .S .S	Madan
47.	727721EPMB052	Mahesh Kumar .V .M	Mahesh Kumar
48.	727721EPMB066	Perezhil Prakash .R	Perezhil Prakash
49.	727721EPMB070	Prasathbalaji .M	Prasath Balaji
50.	727721EPMB072	Ragu .R	Ragu



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S.No	Register Number	Name of the Student	Volunteer Signature
51.	727721EPMB074	Rahulprasad .T .K	Rahulprasad T. K
52.	727721EPMB082	Sajudas .M	Sajudas
53.	727721EPMB087	Santhosh. R.	Santhosh R
54.	727721EPMB110	Syed Ahamed .M	Syed Ahamed
55.	727721EPMB116	Vishaal.M	Vishaal
56.	727721EPMB003	Abirami G	Abirami
57.	727721EPMB004	Abishek S	Abishek S
58.	727721EPMB005	Abul Kalam Azad S	Abul Kalam Azad S
59.	727721EPMB006	Ajithkumar V	Ajith Kumar V
60.	727721EPMB007	Akhil C	Akhil

*Beethamani*

NSS PROGRAMME OFFICER

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## Associates of Intellectual Mission Non Governmental Organization

Registration No. 555-2005 / Dt. 30-03-2005 / Enrolled with TWAD Board.



IWWA  
Life Organisation Member

05-06-2023

### CERTIFICATE OF APPRECIATION

This certificate is hereby awarded to **Sri Krishna College of Engineering and Technology, Coimbatore**, Tamil Nadu, in recognition of your outstanding support and substantial contribution towards the success of the **Water Conservation, Tree Plantation, Solid Waste Management, Plastic-Free Awareness (Meendum Manjapai)** initiative etc.,

Since 2020, Your institution's commitment to environmental sustainability and community welfare has played a pivotal role in making this awareness campaign a resounding success. The collective efforts of your institution have brought attention to the importance of responsible environmental practices and have encouraged a broader understanding of the role we all play in preserving our natural resources.

This Certificate of Appreciation serves as a token of our gratitude for your unwavering commitment to promoting environmental consciousness and sustainable living. We extend our heartfelt thanks to **Sri Krishna College of Engineering and Technology** for making a significant difference and contributing to the overall success.

With sincere appreciation,

For Associates of Intellectual Mission (AIM)

  
05/06/2023  
Managing Trustee

Administrative Office :

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