



**SRI KRISHNA COLLEGE OF ENGINEERING AND TECHNOLOGY**

An Autonomous Institution | Approved by AICTE | Affiliated to Anna University  
Kuniamuthur, Coimbatore - 641008

## **SDG 17.2.1 - RELATIONSHIPS WITH REGIONAL NGOs AND GOVERNMENT FOR SDG POLICY**



The following report outlines a series of impact events conducted to promote awareness and responsible action aligned with **SDG 17.2.1**, focusing on partnerships for sustainable development. These events worked to engage local communities, raise awareness about important issues, and build partnerships with regional organizations and government bodies to promote positive change.

### **ACTIONS PLANNED**

Environmental Conservation Activities  
Health and Wellness Awareness Programs  
Anti-Child Labour and Child Rights Campaigns  
Student Engagement and Creative Competitions  
Water Conservation Awareness Initiatives  
Anti-Drug and Substance Abuse Awareness Drives  
Sustainability and Eco-Friendly Practices Promotion  
Blood Donation and Public Health Support Drives  
Girl Child Empowerment and Gender Equality Campaigns



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Tribal Outreach and Community Development Programmes

Road Safety and Traffic Awareness Initiatives

Campaigns Honouring Unsung Heroes and National Contributors

Renewable Energy and Green Technology Awareness Programs

Multimedia-Based Awareness Activities (Short Film, Posters, Slogans, etc.)

Public Cleanliness and Environmental Restoration Drives

Volunteer Training and Capacity-Building Workshops

Fitness, Sports, and Active Lifestyle Promotion Events

Plastic-Free Campaigns and Waste Reduction Awareness

Cultural and Seasonal Awareness Initiatives (e.g., Green Diwali)

Community Service through Traffic Support and Regulation

### **OTHER SDGS INTERLINKED WITH SDG 4**





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Name of the Activity	Organising Unit/ Agency/ Collaborating Agency	Name of the Scheme	Month and Year of the activity	Number of students who participated in such activities
Tree Plantation at Selvapuram	Associates of Intellectual Mission (AIM) Volunteer Organization, Coimbatore	National Service Scheme	June 2023	125
Awareness Campaign on Eat Healthy Stay Healthy for School Students	National Service Scheme - Unit I and II	National Service Scheme	June 2023	150
Awareness Programme against Child Labour in Kuniamuthur	National Service Scheme - Unit I and II	National Service Scheme	June 2023	35
Selfie with Slogan contest for School Students on the Theme - My Father	National Service Scheme - Unit I and II	National Service Scheme	June 2023	50
Kovai Thaneer Thiruvizha - Art Competition for School Students on the theme Water Conservation	Associates of Intellectual Mission (AIM) Volunteer Organization	National Service Scheme	June 2023	35
Awareness on Drug Abuse and Illicit Trafficking for the Public	National Service Scheme - Unit I and II	National Service Scheme	June 2023	337
World Record Attempt - Making Paper Bag	National Service Scheme - Unit I and II	National Service Scheme	July 2023	334
Mega Blood Donation Camp with SSS Blood Bank	Shanthi Social Service Blood Bank, Coimbatore	National Service Scheme	July 2023	488
Save the Girl Child - Sakshat Nari for School Students	National Service Scheme - Unit I and II	National Service Scheme	July 2023	75



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Janjathiya Vikas - Tribal Heritage, a Tribal Development Programme for the people in Anaikatti and Attapadi Villages	National Service Scheme - Unit I and II	National Service Scheme	July 2023	50
Traffic Survey and Accident Hot Spot Analysis for the Public	UYIR Club associated with Coimbatore City Police, Coimbatore	National Service Scheme	August 2023	25
Celebrating Unsung Heroes - Paper Craft Picaso for Government School Students	National Service Scheme - Unit I and II	National Service Scheme	August 2023	52
Recitation and Essay Writing Competition for School Students on the theme Freedom Fighters	National Service Scheme - Unit I and II	National Service Scheme	August 2023	150
Awareness Campaign on Developments of Renewable Energy for School Students	National Service Scheme - Unit I and II	National Service Scheme	August 2023	100
Short film Contest for Student Volunteers on the theme 'Road Safety'	UYIR Club associated with Coimbatore City Police, Coimbatore	National Service Scheme	September 2023	70
Cleaning of Water Bodies	Kovai Kulangal Pathukappu Amaippu, Coimbatore	National Service Scheme	September 2023	100
Uyir Club Volunteers Orientation for various College Student Volunteers	UYIR Club associated with Coimbatore City Police, Coimbatore	National Service Scheme	October 2023	175
Rally on An Awareness about Fitness	National Service Scheme - Unit I and II	National Service Scheme	October 2023	250
Swachh Bharath Mission - Meendum Manchapai - an awareness	Associates of Intellectual Mission (AIM) Volunteer Organization, Coimbatore	National Service Scheme	November 2023	75



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programme among public				
Awareness Session on Green Diwali for Tribal School Children, Kodanur	National Service Scheme - Unit I and II	National Service Scheme	November 2023	80
UYIR Club Volunteers of SKCET deputed for regulating traffic at Town Hall Signal, Big Bazaar Street and Oppanakara Street Signal along with Coimbatore City Police	UYIR Club associated with Coimbatore City Police, Coimbatore	National Service Scheme	November 2023	16