



SRI KRISHNA COLLEGE OF ENGINEERING AND TECHNOLOGY

An Autonomous Institution | Approved by AICTE | Affiliated to Anna University
Kuniamuthur, Coimbatore - 641008

17.3.8 – REPORT OF SDG 8 – DECENT WORK AND ECONOMIC GROWTH





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SDG 8 – DECENT WORK AND ECONOMIC GROWTH



DECENT WORK AND ECONOMIC GROWTH

A key component of SDG 8 is to achieve full and productive employment and decent work for all women and men, including young people and people with disabilities, and equal pay for equal work.

POLICY

Our Institution, SKCET, worked towards the implementation of SDG 8. It emphasizes establishing chances for all people to obtain high-quality jobs that offer equitable pay, social security, and secure working conditions. It aims to end child labour, forced labour, and employment discrimination in all its manifestations.

ACTIONS PLANNED

1. Entrepreneur Training Programme
2. Skill Development



OTHER SDGS INTERLINKED WITH SDG 8



ACTIVITIES

Date of Event	Name of the Workshop/ Seminar	Number of Participants
11.07.2023 - 13.07.2023	Seminar series on Entrepreneurship	102
11.07.2023	Session on Innovation – Converting Innovation into a Start-up	65
12.07.2023 - 14.07.2023	Insights on Startup and Entrepreneurship series Session- Experience and Challenges	63
14.07.2023	Angel Investment / Venture Capital Funding Opportunity for Early Stage Entrepreneurs	117
17.07.2023	Skill Development : Avinya 2023 - Innovate to elate	43



SRI KRISHNA COLLEGE OF ENGINEERING AND TECHNOLOGY

Kuniamuthur, Coimbatore. Tamil Nadu - 641008

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Institutions Innovation Council of SKCET

Seminar series on "Entrepreneurship"

IIC of SKCET in association with Department of Electronics and Communication Engineering organising "Seminar series on Entrepreneurship" from 11 to 13 July 2023.



Day 1 : Session 1

Objective:

IIC of SKCET in association with Department of Electronics and Communication Engineering organized a Seminar on '**Entrepreneurship - charm or pain**' hosted by Sri Krishna College of Engineering and Technology on 11.07.2023 at 11.00 am. Students and faculty members from the department of Electronics and Communication Engineering attended the seminar. Mr. KARTHIKEYAN JAWAHAR,

IIC Convenor

Head of the Department
Mechanical Engineering
Sri Krishna College of Engineering and Technology
Kuniamuthur, Coimbatore - 641 008.

Founder and Chief Mentor – Financial Wellness Forever, Director @ Karma Innovations & Solutions Pvt Ltd, Coimbatore was the chief guest of the event.

Outcome:

Students and faculty members from the department of Electronics and Communication Engineering attended the seminar at EC – 22 Hall. The seminar was organized by Department of Electronics and Communication Engineering and hosted by Sri Krishna College of Engineering and Technology. The chief guest has discussed the following points – Entrepreneurship and start-ups in India, Emerging VC's and funding, Support provided by government to Techno-preneurs, AI replacing human jobs and Work style of an entrepreneur.



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Institutions Innovation Council of SKCET

Seminar series on Entrepreneurship

IIC of SKCET in association with Department of Electronics and Communication Engineering organising "Seminar series on Entrepreneurship" from 11 to 13 July 2023.

Day 1 : Session 2

Objective:

IIC of SKCET in association with Department of Electronics and Communication Engineering organized a Seminar on "**Engineer to Entrepreneur**" hosted by Sri Krishna College of Engineering and Technology on 11.07.2023 at 03.00 pm. Students and faculty members from the department of Electronics and Communication Engineering attended the seminar. Mr.K R Shankaranarayanan, Founder - Dispersion and Grinding, KRS Dispermahltechnik Pvt Ltd, Coimbatore was the chief guest of the event.

Outcome:

Students and faculty members from the department of Electronics and Communication Engineering attended the seminar at BS – 03 Seminar Hall. The seminar was organized by Department of Electronics and Communication Engineering and hosted by Sri Krishna College of Engineering and Technology. The chief guest has discussed the following points – Qualities of an Engineer and Solutions, Entrepreneurship and Business, Characteristics of a successful Entrepreneur, Inspirational real-life experiences and an insightful journey on Entrepreneurship

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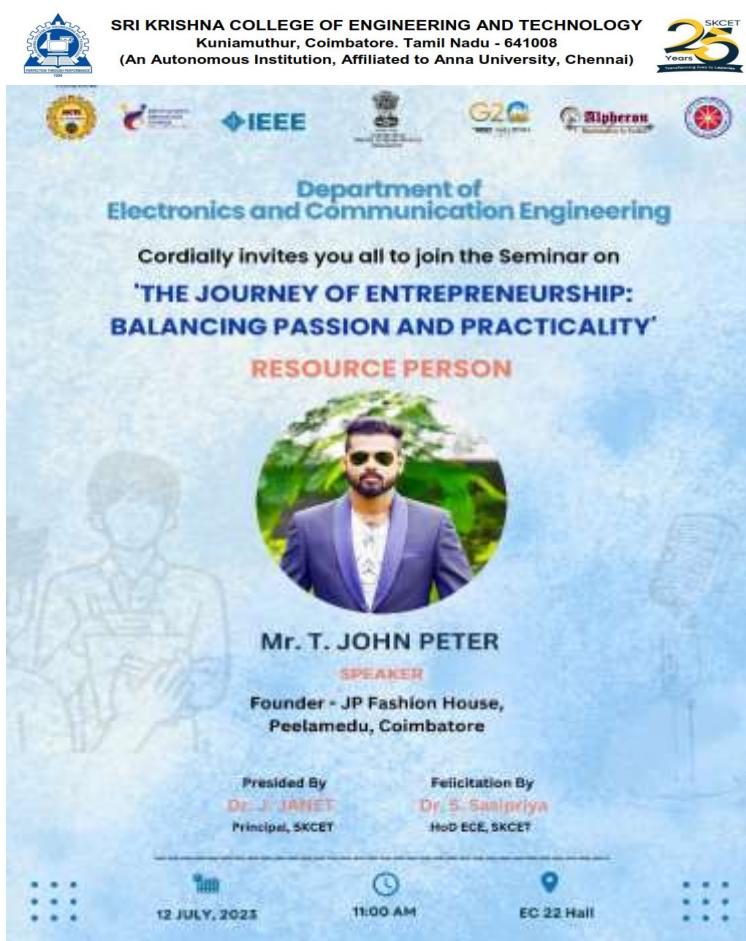
Day 2 : Session 1

Objective:

IIC of SKCET in association with Department of Electronics and Communication Engineering organized a Seminar on "**The Journey of Entrepreneurship: Balancing Passion and Practicality**" hosted by Sri Krishna College of Engineering and Technology on 12.07.2023 at 11.00 am. Students and faculty members from the department of Electronics and Communication Engineering attended the seminar. Mr. T. John Peter, Founder - JP Fashion House, Peelamedu, Coimbatore was the chief guest of the event.

Outcome:

Students and faculty members from the department of Electronics and Communication Engineering attended the seminar at EC - 22 Hall. The seminar was organized by Department of Electronics and Communication Engineering and hosted by Sri Krishna College of Engineering and Technology. The chief guest has discussed the following points – Passion and Reality, Demand in today's market, Motivational real-life experiences, focus on identifying and solving problems




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 **GPS Map Camera**

Kuniyamuthur, Tamil Nadu, India

641008, BK Pudur, Sugunapuram East, Kuniyamuthur, Tamil Nadu 641008, India

Lat 10.936394°

Long 76.956136°

12/07/23 11:20 AM GMT +05:30



Google



 **GPS Map Camera**

Kuniyamuthur, Tamil Nadu, India

641008, BK Pudur, Sugunapuram East, Kuniyamuthur, Tamil Nadu 641008, India

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Long 76.956128°

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Day 2 : Session 2

Objective:

IIC of SKCET in association with Department of Electronics and Communication Engineering organized a Seminar on "**Building a Business from Scratch: Overcoming Challenges as an Entrepreneur**" hosted by Sri Krishna College of Engineering and Technology on 12.07.2023 at 03.00 pm. Students and faculty members from the department of Electronics and Communication Engineering attended the seminar. Mr. T. John Peter, Founder - JP Fashion House, Peelamedu, Coimbatore was the chief guest of the event.

Outcome:

Students and faculty members from the department of Electronics and Communication Engineering attended the seminar at EC - 22 Hall. The seminar was organized by Department of Electronics and Communication Engineering and hosted by Sri Krishna College of Engineering and Technology. The chief guest has discussed the following points – New and existing businesses from scratch, Realistic approach to build a business venture, Strategies to overcome obstacles, The concept of forecasting and Adapting to changes in the society



Day 3:

Objective:

IIC of SKCET in association with Department of Electronics and Communication Engineering organized a Seminar on " Taking the first step in Entrepreneurship " hosted by Sri Krishna College of Engineering and Technology on 13.07.2023 at 11.00 am. Students and faculty members from the department of Electronics and Communication Engineering attended the seminar. Mr.Jithin Purushothaman, Founding Team Engineering, Kalvium, Co-Founder Widezo, Bengalore was the chief guest of the event.

Outcome:

Students and faculty members from the department of Electronics and Communication Engineering attended the seminar at BS – 03 Seminar Hall. The seminar was organized by Department of Electronics and Communication Engineering and hosted by Sri Krishna College of Engineering and Technology. The chief guest has discussed the following points – Impact of Entrepreneurship in the Society, Fundamentals of Business, Trending start-ups of India, Networking is the Key and Fun filled Student interaction.



ship in society



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Session on Innovation – Converting Innovations into Startup organized by EEE

Objective:

IIC of Sri Krishna College of Engineering and Technology in association with the Department of Electrical and Electronics Engineering organized a Session on 'Converting Innovations into Startup' on 11-07-2023. Students and faculty members from the department of EEE attended the session. Mr.S.Shameer, IT Projects Marketing and Communication, Coimbatore was the chief guest of the event.

Outcome:

Students of Third year and faculty members attended the webinar. The webinar was organized by EEE in association with IIC and hosted by Sri Krishna College of Engineering and Technology. Resource person Mr.S.Shameer, IT Projects Marketing and Communication, Coimbatore gave an interesting session on how innovations are converted into startup Ideas. The students gained knowledge about the startup linkage with sustainable development, financial and legal aspects involved in it.

The following key points are discussed in this session:

- Startup ideas to solve unique specific problem.
- Best Technology Practices for Successful Startup.
- Startup stages and lifecycle.
- Identifying the best solution to avoid duplicacy in startups.
- Funding possibilities for startups.
- Startup Technology linked with Sustainable Goals.

Video Drive Link:

<https://drive.google.com/drive/u/0/folders/1nu4hV37FjwpEYOFEqF1vc8Kexxa-3ac>

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Invitation:



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Screenshots:



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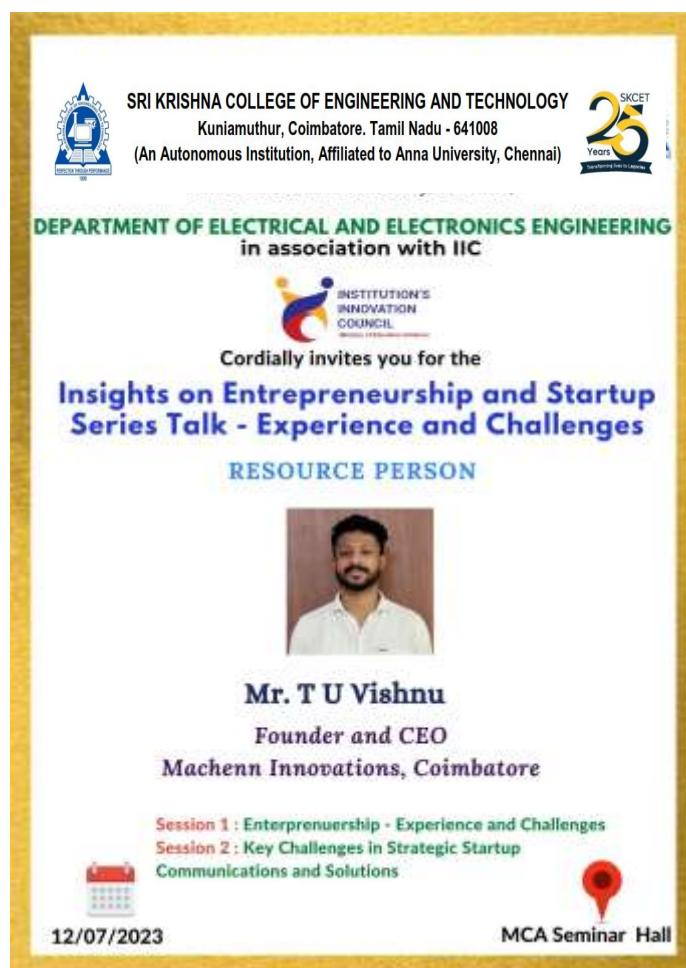
Institutions Innovation Council of SKCET

Insights on Entrepreneur and Startup Series Talk-Experience and Challenges organized by EEE

SESSION 1

Objective:

IIC of Sri Krishna College of Engineering and Technology in association with Department of Electrical and Electronics Engineering organized talk on 'Insights on Entrepreneurship and Startup series talk – Experience and Challenges' from 12.07.2023 to 14.07.2023. Students from SKCET participated in seminar. Mr. Vishnu, Design Engineer, Machenn Innovations, Coimbatore was the resource person of the event.





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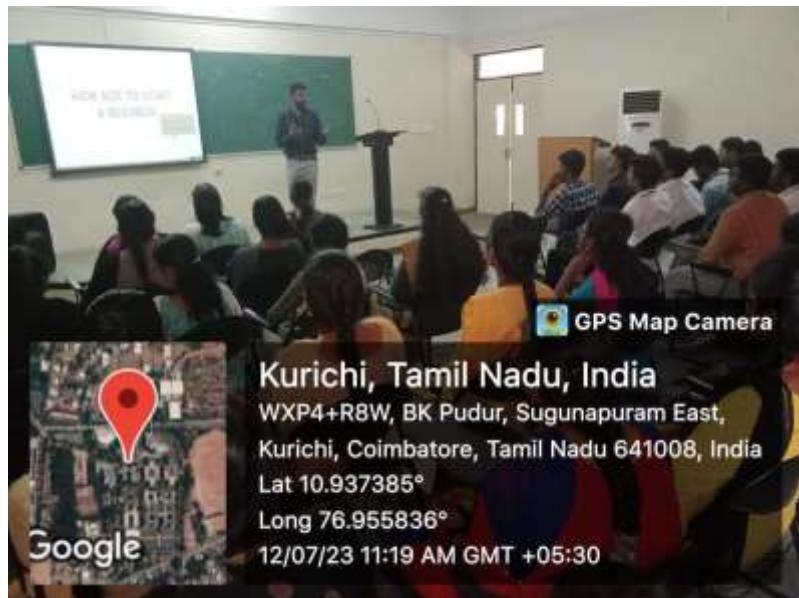
Outcome:

The workshop was organized by EEE in association with IIC and hosted by Sri Krishna College of Engineering and Technology. Resource Mr. Vishnu, Design Engineer, Machenn Innovations, Coimbatore delivered session on Entrepreneurship- Experience and Challenges. The topic of the session is Entrepreneur – Experience and Challenges. The session started with the entrepreneur opportunities and need of developing the individual by involving them in training them.

Session Highlights:

- Business ideas and problem solving strategies to satisfy the customer as Entrepreneur.
- Identifying best solution for the market problem statement.
- Planning and converting ideas into sustainable business.
- Identifying the best team.
- Legal aspects, regulations and requirement of IPR.

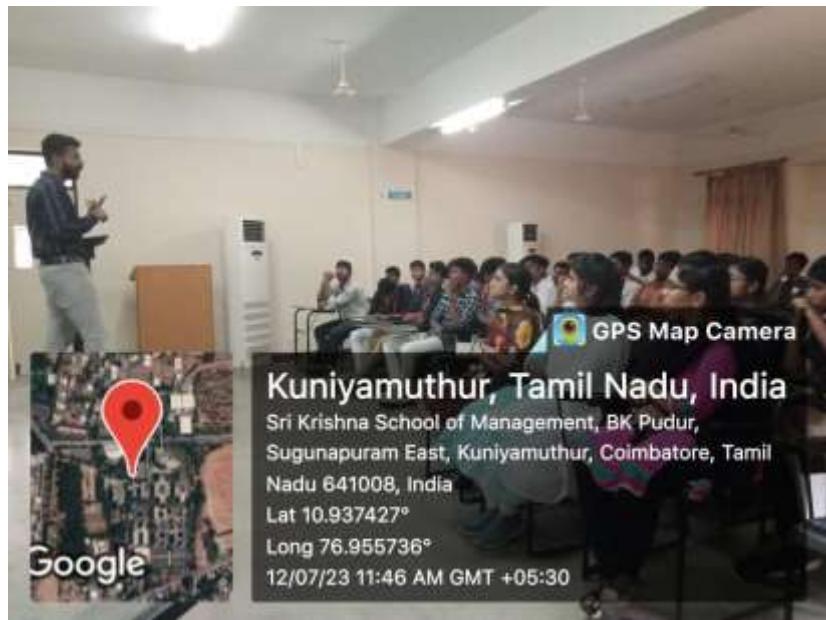
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SESSION 2

IIC of Sri Krishna College of Engineering and Technology in association with Department of Electrical and Electronics Engineering organized talk on 'Insights on Entrepreneurship and Startup series talk – Experience and Challenges' from 12.07.2023 to 14.07.2023. Students from SKCET participated in seminar. Mr. Vishnu, Design Engineer, Machenn Innovations, Coimbatore was the resource person of the event.

Outcome:

The workshop was organized by EEE in association with IIC and hosted by Sri Krishna College of Engineering and Technology. The session topic is Key challenges in Strategic startup communications and solutions. The session was interactive with the students in queries regarding startup and conversion of the innovation into startup for products development.

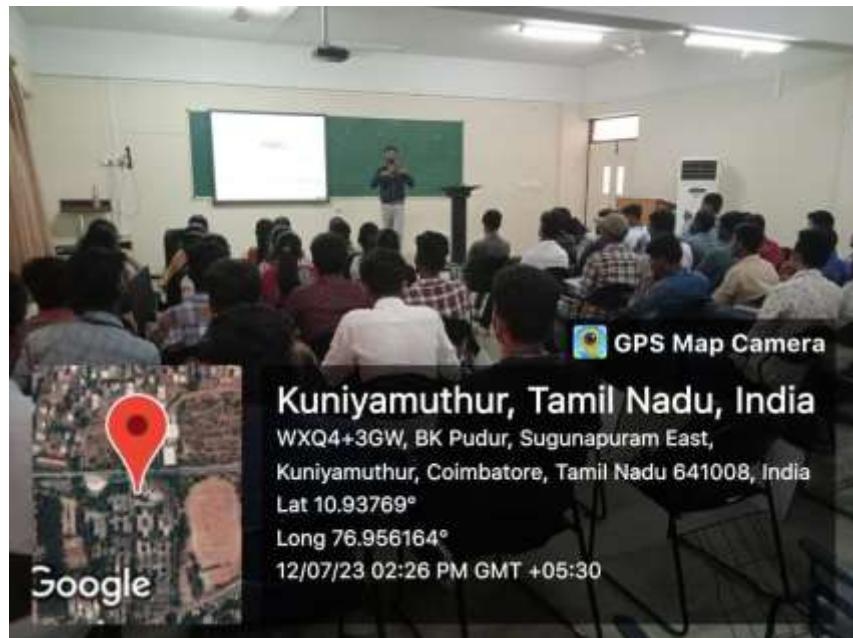
Session Highlights:

- Startup funds Opportunities
- Review on mistakes to avoid failure in startup
- Steps to build business with scalability and reliability
- Case study

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Photos :



SESSION 3

Objective:

IIC of Sri Krishna College of Engineering and Technology in association with Department of Electrical and Electronics Engineering organized talk on 'Insights on Entrepreneurship and Startup series talk – Experience and Challenges' from 12.07.2023 to 14.07.2023. Students from SKCET participated in seminar. The session 3 held on 13.07.2023. Mr. Jaganadan Hariharan, Co-Founder and CEO, Denshi Solutions, Coimbatore was the resource person of the event.



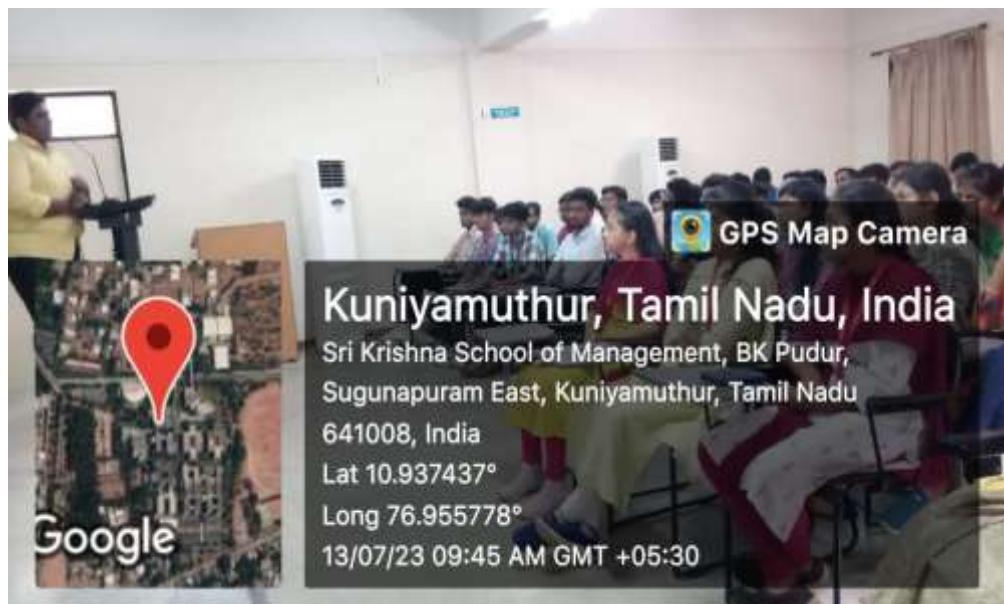
Outcome:

The workshop was organized by EEE in association with IIC and hosted by Sri Krishna College of Engineering and Technology. The session topic is Innovations into Entrepreneur – Ideas and experience. The product development procedures and ethics related to it were discussed. The students gained knowledge about selection

of zones in business where they can shine. The session will be helpful to students for product development with their projects.

Session Highlights

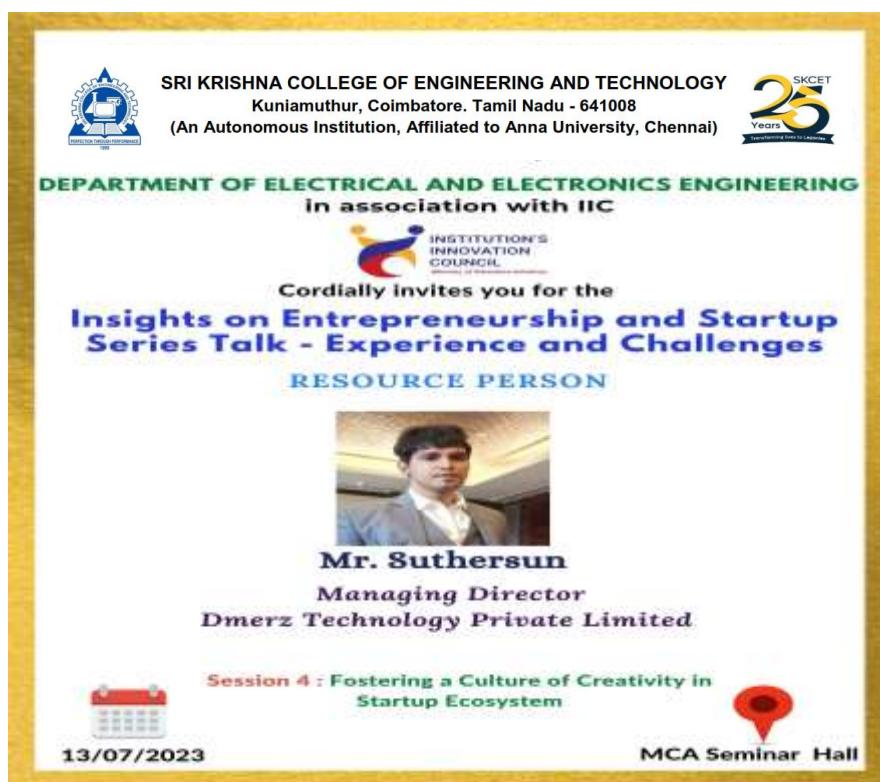
- Selection of comfort zone in business.
- Unit Economics that brings value to the business.
- Case study in unit economics.
- Skill development by continuous learning.



SESSION 4

Objective:

IIC of Sri Krishna College of Engineering and Technology in association with Department of Electrical and Electronics Engineering organized talk on 'Insights on Entrepreneurship and Startup series talk – Experience and Challenges' from 12.07.2023 to 14.07.2023. Students from SKCET participated in seminar. The session 4 held on 13.07.2023. Mr. Suthersun, Managing Director, Dmerz Technology Private Limited, Coimbatore was the resource person of the event.



Outcome:

The workshop was organized by EEE in association with IIC and hosted by Sri Krishna College of Engineering and Technology. The session 4 topic is Fostering a culture of creativity in startup ecosystem. The session highlighted the culture to follow for the successful business.

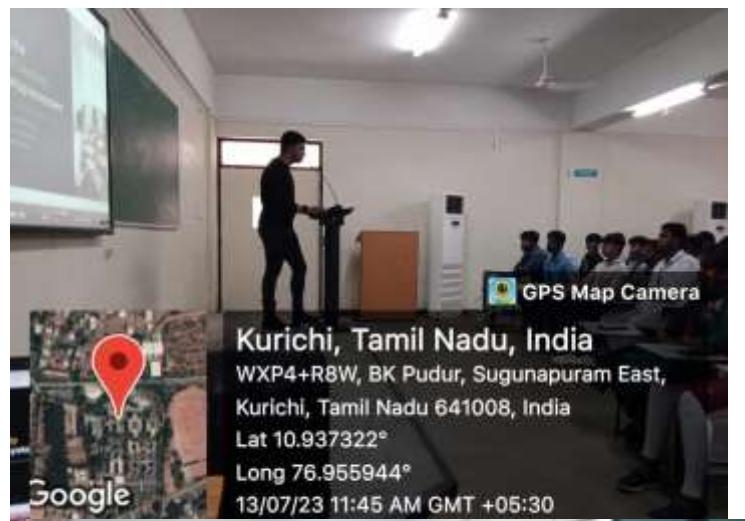
Session Highlights

- Customised approach to achieve success in digital market.
- Provide scalable solutions for customers.
- S.M.A.R.T Goals.
- Digital initiation process checklist.
- Successful branding approach.
- Building high performance website.

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SESSION 5

Objective:

IIC of Sri Krishna College of Engineering and Technology in association with Department of Electrical and Electronics Engineering organized talk on 'Insights on Entrepreneurship and Startup series talk – Experience and Challenges' from 12.07.2023 to 14.07.2023. Students from SKCET participated in seminar. The session 4 held on 14.07.2023. Dr. V. Nagaraj, Startnet Ventures Private Limited, Coimbatore was the resource person of the event.



Outcome:

The workshop was organized by EEE in association with IIC and hosted by Sri Krishna College of Engineering and Technology. The session 5 topic The Lean Startup: How Entrepreneurs Create Radically Successful Business. The students had an interactive conversation regarding their ideas in startup. The students got clear idea on funding methodologies and how to propos their innovative ideas for product development.

Session Highlights

- Lean Startup Method and its parts
- Business Model Canvas
- Customer Segments
- Value Proposition
- Channels for Marketing - Digital Marketing

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- Customer Relationships and Revenue Streams.
- Indian Government Initiatives

Photos



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SCHOOL OF MANAGEMENT

ORGANISED IIC DRIVEN Guest Lecture on **" Angel Investment / Venture Capital Funding Opportunity for** **Early Stage Entrepreneurs"**

RESOURCE PERSON

Mr. RG. Nawin Krishna,

Founder – Startup payanam and

Investor -Kongu Angel & Capital Investments

DATE: 14.07.2023

TIME : 11.00 am – 1.00 pm

VENUE : BSO3 SEMINAR HALL

TARGET AUDIENCE: I MBA STUDENTS



DEPARTMENT OF MBA

12.07.2023

CIRCULAR

Ref No: SKCET/MBA/2022-23/ 12.7.2023

As a part of the IIC activity, Department of S&H and MBA will conduct an **IIC DRIVEN Guest Lecture on " Angel Investment / Vc Funding Opportunity For Early Stage Entrepreneurs"** for the First year students on 14.07.2023 from 11am - 1pm, in BS03 Seminar Hall. The Resource person was **Mr.RG.Nawin Krishna, Founder – Startup payanam and Investor, Kongu Angel & Capital Investments**. In this regard participants are requested to register for the same on or before 13.07.2023.

Sri Krishna College of Engineering
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Dr. R. Suyam Praba,
Faculty Co-ordinator

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DEPARTMENT OF MBA

15.07.2023

GUEST LECTURE ON ANGEL INVESTMENT / VC FUNDING OPPORTUNITY FOR EARLY-STAGE ENTREPRENEURS

REPORT

1. Invitation:



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DEPARTMENT OF S&H AND SCHOOL OF MANAGEMENT 
cordially invite you for the

Guest Lecture
Angel Investment/VC Funding Opportunity
For Early Stage Entrepreneurs

Guest Speaker

Mr. RG Nawin Krishna

Founder - Startuppayanam Entrepreneur Community

Investor - Kongu Angel & Capital Investments

Venue - BSO3

Time - 10:30 AM



2. About the Program:

Department of S&H and MBA will conduct an **IIC DRIVEN Guest Lecture on " Angel Investment / Vc Funding Opportunity For Early Stage Entrepreneurs"** for the First year students on 14.07.2023 from 11am - 1pm, in BS03 Seminar Hall. The Resource person was **Mr.RG.Nawin Krishna, Founder – Startup payanam and Investor, Kongu Angel & Capital Investments**

Key Deliberations:

Resource Person shared his thought on to generate an analytical understanding of the role of venture capital investment as a means of financing new start-ups. Venture capital investment has fuelled the subsequent birth and growth of online corporations bringing together investors and entrepreneurs.

Number of Participants Attended: 117

3. Outcomes:

The resource person gave inputs on many parameters when combined to contribute to the failure or success of the business. He also deliberated on strong team of management, a sustainable and workable idea, A complete business plan, Cost and returns of the project, Predictions of future market and technology which are in work and existing

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4. Photograph:



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SCHOOL OF MANAGEMENT

Objective:

SKCET- School of Management organised the IIC Driven Avinya 23, "Innovate to elevate", a trade fair by the MBA students. The event was inaugurated by Dr. J. Janet, Principal, SKCET and felicitation was done by Dr. S.Sophia ,Dean - R&D, Ranking & Accreditation, SKCET, on **17th July 2023**, Monday, Venue: Sri Krishna Square, Time:9:30 a.m to 5:00 p.m.

Outcome:

There were 10 stalls exhibiting food stalls, shopping, fun and games, and talent shows. To acknowledge the hard work and efforts of the students and to motivate them to continue their journey with the same enthusiasm the students were felicitated by Dr. Ashokavarthan, IIC Head and HOD of Mechanical department like Award for Creativity and Innovation, Award for Entertainment, Award for Highest Profit, Award for Overall Best Performance.





114/15
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A handwritten signature in black ink, appearing to read "Chennai".

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11 Nov 15

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