



**SRI KRISHNA COLLEGE OF ENGINEERING AND TECHNOLOGY**  
Kuniamuthur, Coimbatore. Tamil Nadu - 641008  
(An Autonomous Institution, Affiliated to Anna University, Chennai)



### **Institutions Innovation Council of SKCET**

## **Innovation and Entrepreneurship outreach Programme for self help women Group**

### **Objective:**

IIC of SKCET in association with the Department of EEE, organized "Innovation and Entrepreneurship outreach Programme for self help women Group" on 24.02.2024 for Self Help Women team at Palamalai hills , Coimbatore, in the presence of Ms.SanthiPriya, Village Panchayat President, Naikenpalayam, Periyanaickenpalayam, Coimbatore on 24.02.2024. The objective is to create awareness on the millet products they cultivate and how to transform the millets into marketable products. The need of through skills and technologies are discussed and how to contact the customers also explained.

### **Invitation:**



**IIC Convenor**



**Head of the Department  
Mechanical Engineering  
Sri Krishna College of Engineering and Technology  
Kuniamuthur, Coimbatore - 641 008.**

## EventPhotos:







**Outcome:**

IIC of SKCET, organized an outreach activity to more than 40 members of a self-Help group. The importance of this activity is to create awareness on the millet products they cultivate and how to transform the millets into marketable products. The need of through skills and technologies are discussed and how to contact the customers also explained. The event conducted will help them improve the entrepreneur skills and improve the economic growth.



**IIC Convenor**

Head of the Department  
Mechanical Engineering  
Sri Krishna College of Engineering and Technology  
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### **Institutions Innovation Council of SKCET**

### **Outreach Program in School – Innovation and Entrepreneurship**

#### **Objective:**

IIC of SKCET in association with the Department of Computer Science and Business Systems and Civil Engineering had organized a series of events on account of **Innovation & Entrepreneurship Outreach Program** in Schools under IIC of Sri Krishna College of Engineering and Technology, Coimbatore on **24.07.2023 by 9.30 AM** at Chinmaya Vidyalaya Matriculation Higher Secondary School, RS Puram, Coimbatore.

- Guest Lecture on Innovation & Entrepreneurship
- Competition 1 - QUIZZARDS
- Competition 2 – BEST MANAGER

#### **Outcome:**

The students from the various classes of Chinmaya Vidyalaya Matriculation Higher Secondary School attended the Guest Lecture delivered on the following topics:

- Session on Innovation

- **Mr.N.Ramachandran,**  
Assistant Professor,  
Dept of Mechanical Engineering.

His concepts of invention and innovation sparked an interest in new technology among all the young people. His ideas on virtual and augmented reality gave them a foundation on which to pick an effective profession. He offered personal stories and incredibly accessible instances from his own life.

- Session on Entrepreneurship

- **Dr.G.Ignisha Rajathi,**  
Associate professor,  
Dept of Computer Science and Business Systems.

She captured every student's attention by outlining the history of entrepreneurialism and encouraging them to respect their own ideas. Her use of





examples from everyday, unrecognized things encouraged the active children to think about even the slightest efforts.

#### □ SparkTalks

- **Mr. Jesudass Ambrose,**  
Assistant Professor,  
Dept of Civil Engineering

The words of Jesudass sir assisted the students in discovering the flame that lay dormant within them. His motivational speech completely transformed the surroundings into an upbeat zone. The stories and examples were so exceptional that they gave the pupils hope that they could undoubtedly reach tremendous heights in life.

- **Vishal C & Sasidharan R** of III CSBS

They inspired students to step beyond their comfort zones and realise that age is just a number. They addressed how their friendship has developed over the years and their cooperation in starting a business while still in college.

Zest Inspire was a day dedicated to empowering the young minds with the knowledge of emerging engineering technologies, entrepreneurship, and fostering a spirit of innovation. It was an event filled with boundless energy, curiosity, and passion for learning.

#### Session highlights:

- Focused more on synchronizing our ideas to bring the best for innovation.
- Each idea matters and one idea has the potential to change the globe.
- Unlocking unlimited technological reserves and use them for the progress of our country.

The students from Class 9, 10 and 11 participated in the competitions and exhibited their knowledge capability in a large scale. The contents were holistically covering major spans of Innovation and Entrepreneurship.

#### 1) **QUIZZARDS** (Quiz on Innovation & Entrepreneurship)

There were about 10 teams participating in the first and second rounds of 20 questions. The top 5 teams attended the final round of 5 questions. Although the questions were tough yet answerable and the consistency of the teams never ceased throughout the session.



## 2) BEST MANAGER

Nearly 8 teams participated with separate case studies as a team of 3. Each team provided their own innovative solution for the problem statement provided to them. 3 minutes of preparation was given and 1 minute of presentation was provided.

The winners of both the competitions were awarded with certificates and exciting prizes.

### Invitation:



The invitation poster features a light blue background with a subtle floral pattern. At the top left is the Sri Krishna College logo, and at the top right is the Chinmaya Vidyalaya logo. The text is centered and reads: 'Sri Krishna College of Engineering And Technology, Kuniyamuthur, Coimbatore' followed by 'An Autonomous Institution accredited by NAAC with 'A' Grade'. Below this is '& Chinmaya Vidyalaya Matriculation School, R S Puram, Coimbatore'. The event is presented by the 'INSTITUTION'S INNOVATION COUNCIL', with the text 'HAPPILY PRESENT' above the main title 'ZEST INSPIRE' in large, bold, black letters. Below the title is the tagline 'INNOVATION STARTS WITH YOU' and the phrase 'LET'S MAKE THE DAY FILLED WITH KNOWLEDGE AND FUN'. The event is organized by the 'Department of COMPUTER SCIENCE AND BUSINESS SYSTEMS & CIVIL ENGINEERING'. The date is 'JUL | MON | 24 | 2023' and the venue is 'VENUE : CHINMAYA VIDYALAYA'.

**Sri Krishna College of Engineering And Technology, Kuniyamuthur, Coimbatore**  
An Autonomous Institution accredited by NAAC with 'A' Grade

**&**  
**Chinmaya Vidyalaya Matriculation School, R S Puram, Coimbatore**

INSTITUTION'S INNOVATION COUNCIL  
HAPPILY PRESENT

**ZEST INSPIRE**

INNOVATION STARTS WITH YOU

LET'S MAKE THE DAY FILLED WITH KNOWLEDGE AND FUN

BY  
Department of **COMPUTER SCIENCE AND BUSINESS SYSTEMS & CIVIL ENGINEERING**

JUL | MON | 24 | 2023

**VENUE : CHINMAYA VIDYALAYA**



A handwritten signature in black ink, likely belonging to the IIC Convenor.

**IIC Convenor**

Head of the Department  
Mechanical Engineering  
Sri Krishna College of Engineering and Technology  
Kuniyamuthur, Coimbatore - 641 008.

# HAPPENINGS

@10 AM

## *Session on INNOVATION*

*From Concept to Reality: The Journey of Innovation*

**Mr.N.Ramachandran**

Assistant Professor, Dept of Mechanical Engineering

## *Session on ENTREPRENEURSHIP*

*Bold Ideas, Bigger Impact: The Spirit of Entrepreneurship*

**Dr.G.Ignisha Rajathi**

Associate professor, Dept of Computer Science and  
Business Systems

## *SparkTalks*

*Live examples where innovation meets entrepreneurship*

**Dr.Jesudass Ambrose**

Associate professor,  
Dept of Civil Engineering

**VISHAL C & SASIDHARAN R- III YR CSBS**



**IIC Convenor**



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Sri Krishna College of Engineering and Technology  
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## Screenshots:



A handwritten signature in black ink, appearing to read 'D. S. S. S. S.'.

**IIC Convenor**

Head of the Department  
Mechanical Engineering  
Sri Krishna College of Engineering and Technology  
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*[Signature]*

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*[Signature]*

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