

SKCET



NEWS LETTER - WEEKLY
EDITION

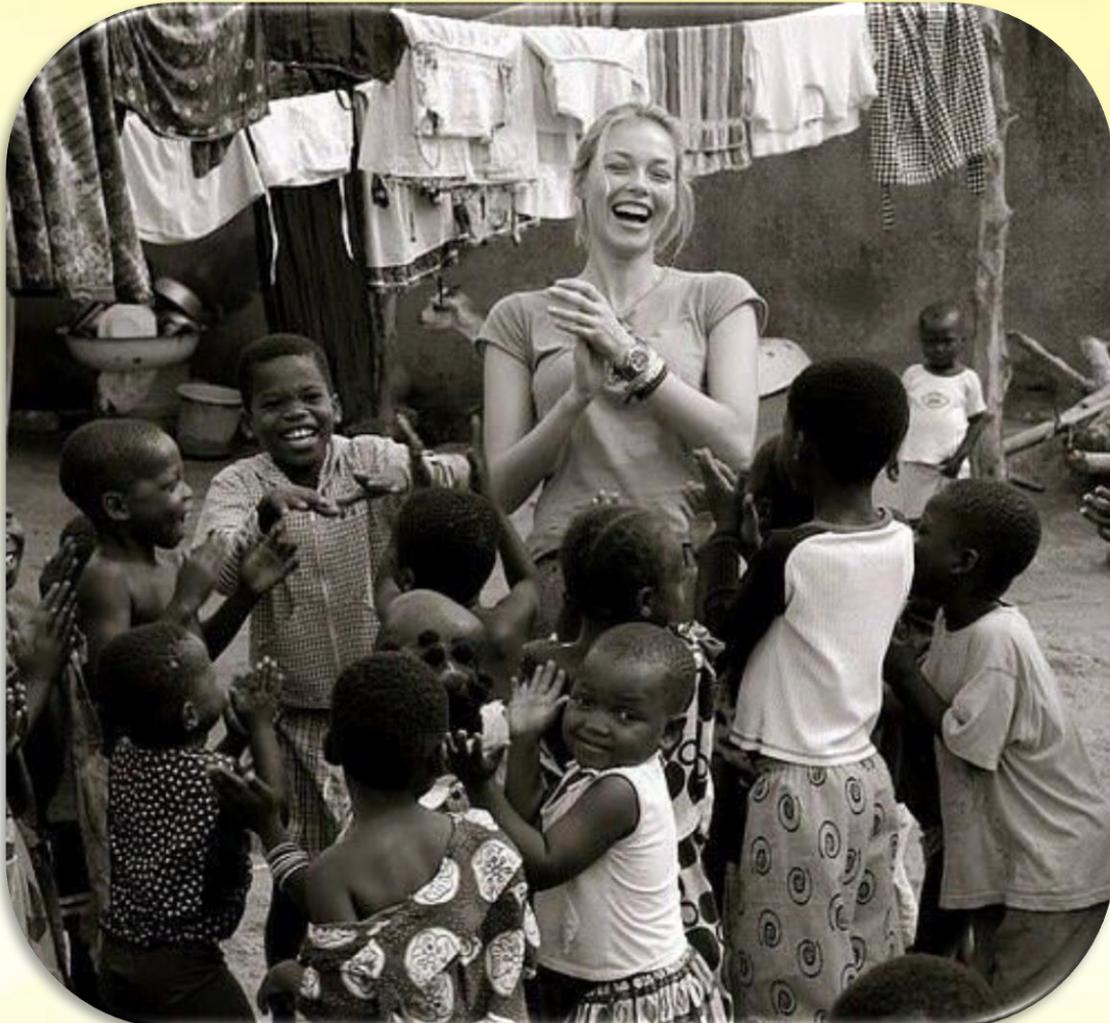
21st - 27th AUGUST 2025

IT | IIC EVENT



The Department of Information Technology and the IIC organized a workshop on "Empathy to Innovation: A Design Thinking Approach to Product Design." The workshop focused on the design thinking process in engineering, bridging the gap beyond technical feasibility to ensure user-centered solutions. It addressed modern system challenges such as PCB, embedded, IoT, AI, and Digital Twin. The workshop highlighted the importance of empathizing, defining, ideating, prototyping, and testing in creating user-centered, practical solutions to real-world interdisciplinary problems.

WORLD HUMANITARIAN DAY – HONOURING COURAGE, INSPIRING COMPASSION – ECE DEPT



A Day of Remembrance and Action

Every year on August 19, the world observes World Humanitarian Day to honor aid workers who risk their lives to help those in need and to raise awareness about the importance of humanitarian action. The date marks the 2003 bombing of the United Nations headquarters in Baghdad, Iraq, which killed 22 people, including the UN's Special Representative Sergio Vieira de Mello.

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II ECE-A

HIROSHIMA DAY – A CALL FOR PEACE IN A DIVIDED WORLD – ECE DEPT



A City Lost in Seconds

On August 6, 1945, the Japanese city of Hiroshima was reduced to rubble when the world's first atomic bomb, "*Little Boy*", was dropped. In an instant, tens of thousands of lives were wiped out, and by the end of the year, more than 1,40,000 people had perished. Three days later, Nagasaki faced the same fate. These bombings marked the darkest chapter in human history, exposing the terrifying power of nuclear weapons.

Lessons Still Unlearned

One might expect that such devastation would ensure the permanent rejection of nuclear warfare. Yet, almost eight decades later, nuclear weapons remain stockpiled and modernized. While the doctrine of deterrence has prevented another Hiroshima, it has also kept the world in a constant state of tension—where a single misstep could unleash destruction on a scale even greater than 1945.

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II ECE-A

IIC EVENT- INTRA-INSTITUTIONAL START-UP COMPETITION – NEXT GEN INNOVATORS – STARTUP HUNT – ECE DEPT

Department of Electronics and Communication Engineering
(Accredited by NBA)
in Association with Institution's Innovation Cell-SKCET

Cordially invites you all for the Startup Competition

Next Gen Innovators - Startup Hunt

Resource Person
Dr. Manjari Anandan, B.E., M.S., DBA
ENTREPRENEUR, CONSULTANT,
TRAINER & MENTOR
FOUNDER & CCO - ZHAGARAM CONSULTING INSIGHTS PVT LTD, COIMBATORE

PRESIDED BY
Dr. K. Porkumaran
Principal, SKCET

FELICITATION BY
Dr. D. Sharmila
CoE & Professor - Head/ ECE, SKCET

COORDINATOR
Dr. V. R. Balaji
IC Coordinator & Professor / ECE, SKCET

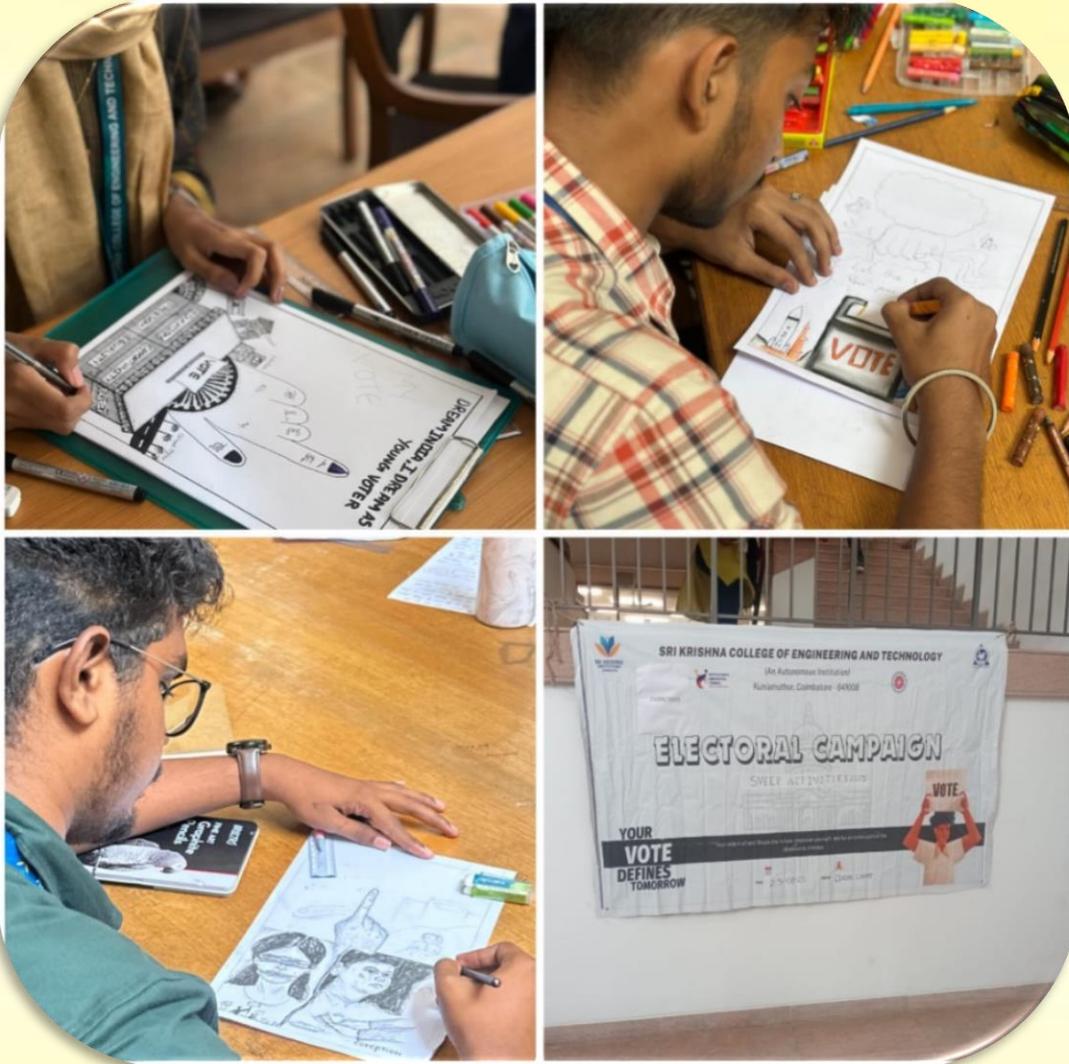
EVENT COORDINATORS
Dr. T. Joby Titus, ASP/ECE
Ms. A. Anie Selva Jothi, AP/ECE

AUGUST 25 & 26 2025 | 09:30 AM TO 04:30 PM | **C6-32 : Seminar Hall SKCET**

Department of Electronics and Communication Engineering in association with the Institution Innovation Council (IIC) organized an “Intra-Institutional Start-up Competition – Next Gen Innovators – Startup Hunt” from 25.08.2025 to 26.08.2025

The Resource Person and Jury member for the event was Dr. Manjari Anandan., B.E., M.S., Founder & CCO - Zhagaram Consulting Insights Pvt Ltd, Coimbatore.

SVEEP INITIATIVES – ECE DEPT



As a part of Systematic Voters' Education and Electoral Participation (SVEEP) Activity in Coordination with Electoral Literacy Club, SKCET organized awareness activities to foster electoral literacy and promote youth engagement in democratic processes by conducting drawing and essay writing competition on 23rd August 2025. The program aimed at empowering students with the knowledge, responsibility, and enthusiasm required to participate actively in elections.

STUDENTS INTERNSHIP – ECE DEPT



JOSIKA. S. J and POOJANA. K. M of Final Year Electronics and Communication Engineering attended an internship for 40 days from 02.12.2024 to 10.01.2025 at the Combat Vehicles Research and Development Establishment (CVRDE), DRDO, Avadi.

DO YOU KNOW?

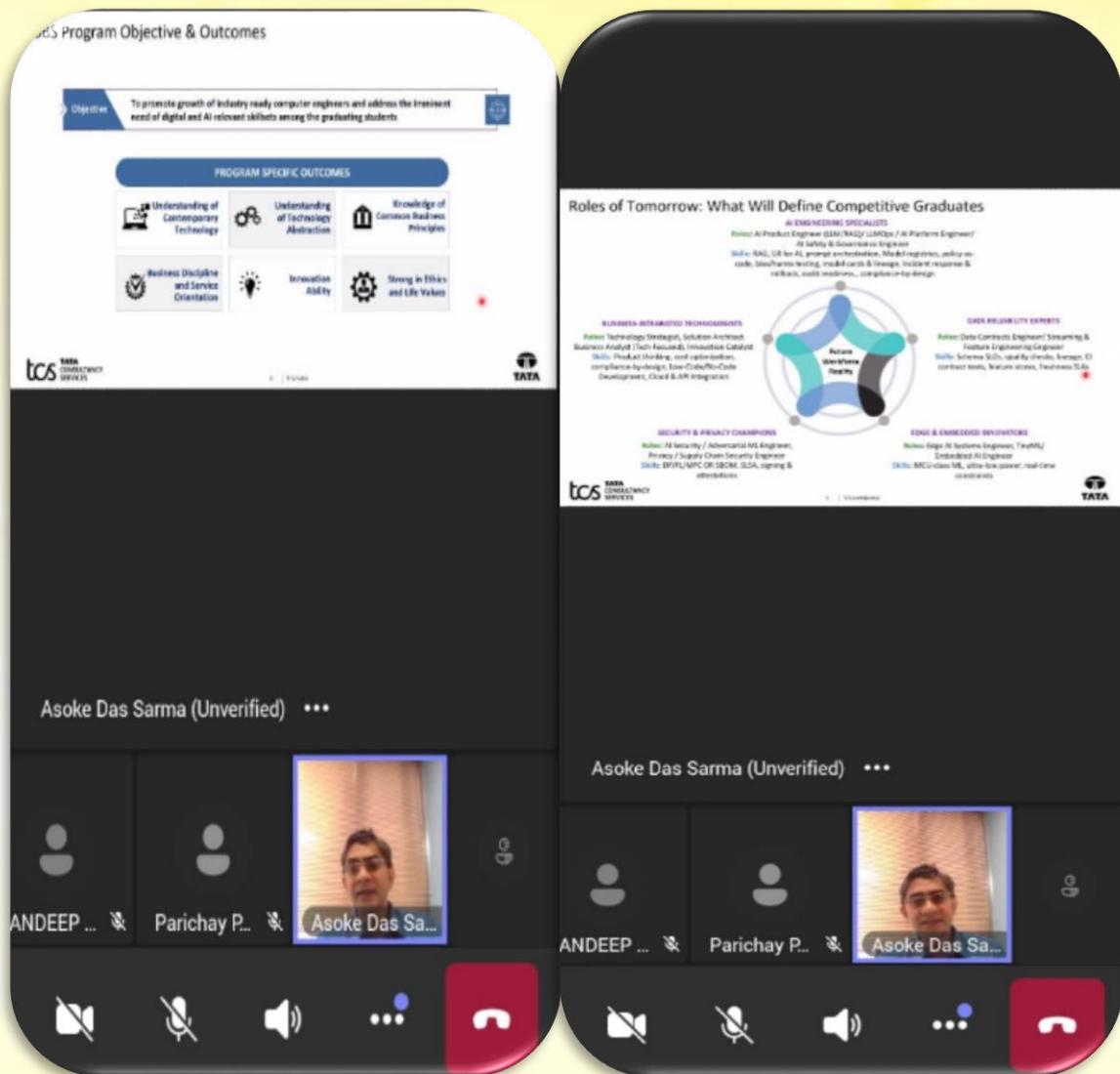
VITAMIN A

RDA -
Women 700mcg
Men 900mcg

Plants contain Carotenoids such as Beta-Carotene which is the precursor to Vitamin A, you can not overdose on it. **BUT, too many vitamin A supplements or the animal form of vitamin A, Retinoid, can result in toxicity causing osteoporosis, blurred vision, fatigue, weight loss & menstrual abnormalities.**

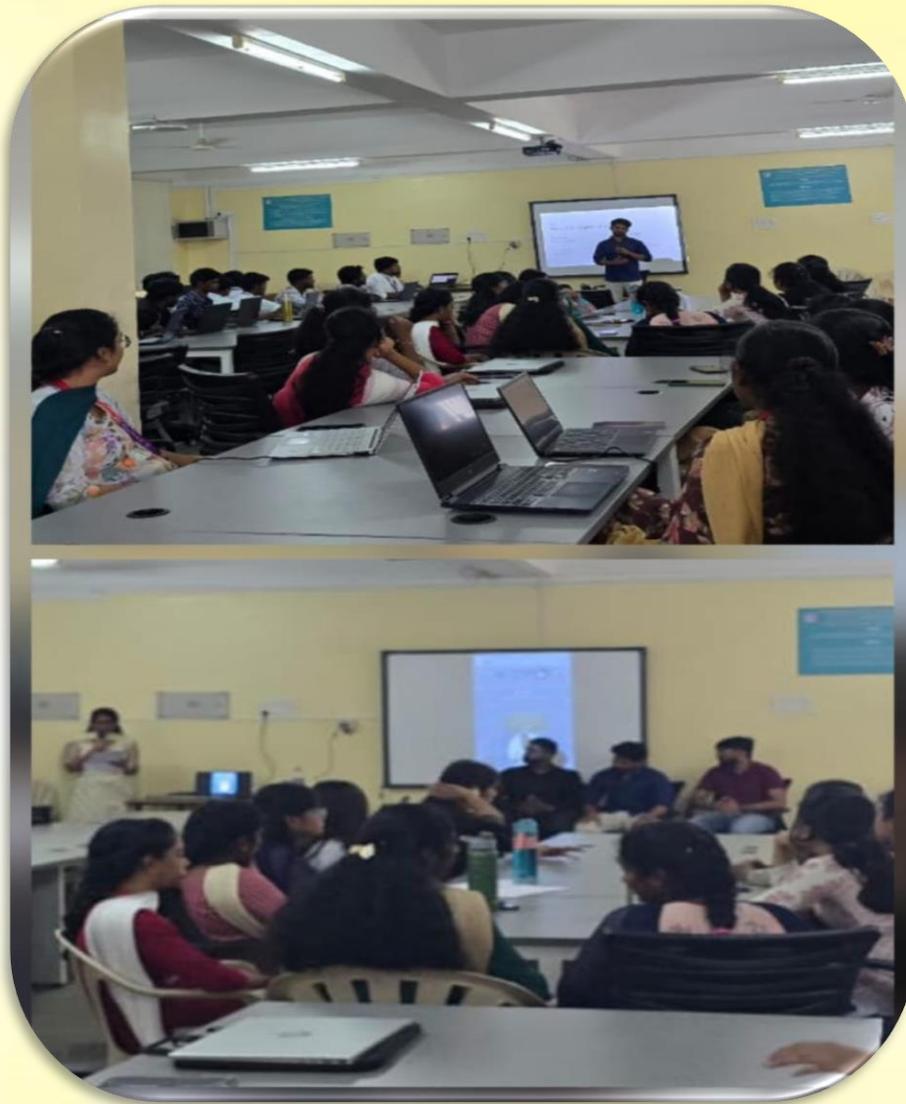
Vitamin A is vital for Reproduction, The Immune System, Heart, Lung & Kidney Function, and Healthy Skin, Eyes/

TCS ORIENTATION PROGRAM – CSBS DEPT



Dr. Jayasudha Subbaraj, Professor and Dean of Placements, and Dr. Margret Sharmila, Assistant Professor in CSBS, attended the TCS Orientation Program, held on August 25, 2025, which highlighted the core objectives and anticipated outcomes of the CSBS curriculum, along with insights into emerging technologies to be integrated into elective courses.

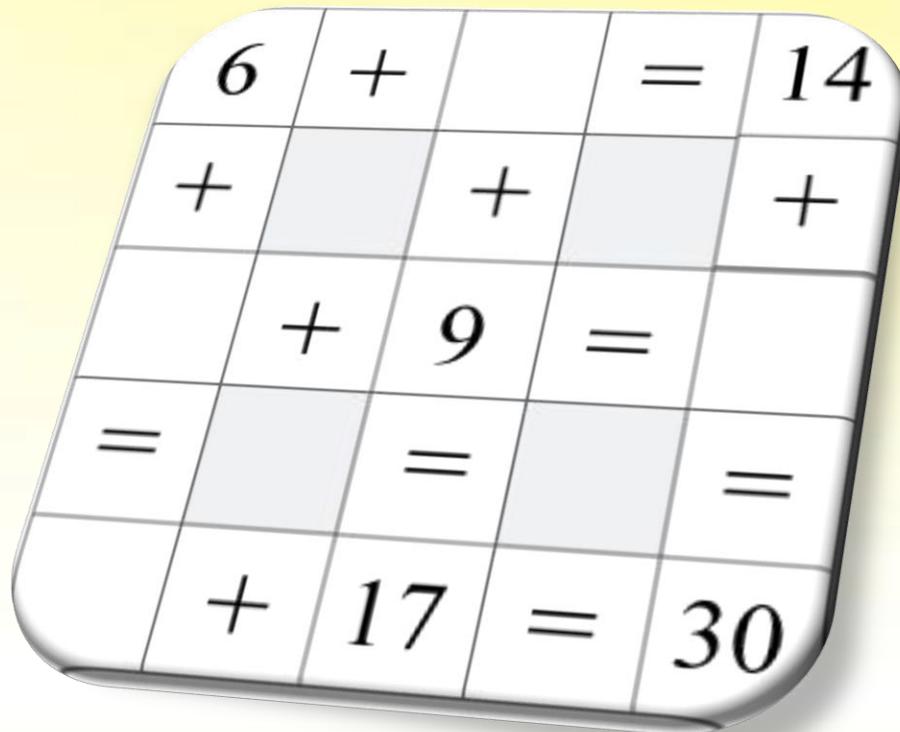
DEEP DIVE INTO RETRIEVAL AUGMENTED GENERATION – AI & DS DEPT



The Department of Artificial Intelligence & Data Science organized a hands-on workshop on “Deep Dive into RAG” on 28.08.2025.

Resource Person: Mr. Koushik Senthilkumar, Senior Data Scientist, Ideas2IT Technologies, Chennai

CAN YOU SOLVE?



LEGENDARY INSIGHT



glappy
Reading!



SRI KRISHNA COLLEGE OF ENGINEERING AND TECHNOLOGY

An Autonomous Institution | Approved by AICTE | Affiliated to Anna University | Accredited by NAAC with A++ Grade

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