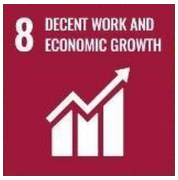
17.3.8 – REPORT OF SDG 8 – DECENT WORK AND ECONOMIC GROWTH





SDG 8 – DECENT WORK AND ECONOMIC GROWTH



DECENT WORK AND ECONOMIC GROWTH

A key component of SDG 8 is to achieve full and productive employment and decent work for all women and men, including young people and people with disabilities, and equal pay for equal work.

POLICY

Our Institution, SKCET, worked towards the implementation of SDG 8. It emphasizes establishing chances for all people to obtain high-quality jobs that offer equitable pay, social security, and secure working conditions. It aims to end child labour, forced labour, and employment discrimination in all its manifestations.

ACTIONS PLANNED

1. Entrepreneur Training Programme
2. Skill Development

OTHER SDGS INTERLINKED WITH SDG 8



ACTIVITIES

Date of Event	Name of the Workshop/ Seminar	Number of Participants
20.03.2025	Session on “How to Plan for Start-up and Legal & Ethical Steps”	50

Institutions Innovation Council of SKCET

Session on "How to Plan for Start-up and Legal & Ethical Steps"

IIC of SKCET in association with the Department of Electronics and Communication Engineering organized a session on "How to Plan for Start-up and Legal & Ethical Steps" on 20.03.2025 at EC22, ECE Block, SKCET. II and III year ECE students attended the session. The session was delivered by the resource person Mr. Karthick Rengarajan, Entrepreneur and Founder, 2K Speakathon, Coimbatore.

Invitation:



Objective:

The session aimed to:

- Educate students and aspiring entrepreneurs on the foundational aspects of starting a business.
- Provide insights into the planning phase of a start-up, including ideation, market validation, and funding strategies.
- Highlight the importance of understanding and adhering to legal frameworks and ethical practices in business.

- Equip participants with actionable knowledge to kick-start their entrepreneurial journey responsibly and effectively.

Event Photos:





Session Highlights:

Mr. Karthick Rengarajan, a dynamic entrepreneur and the founder of 2K Speakathon, delivered an engaging and insightful session. Key points discussed during the session included:

- **Idea Generation and Validation:** The importance of identifying real-world problems and validating solutions through customer feedback and market research.
- **Start-up Planning:** Steps for creating a business plan, understanding product-market fit, and building a minimum viable product (MVP).

- **Legal Aspects:** Basics of business registration (LLP, Pvt. Ltd., etc.), intellectual property rights (IPR), licenses, and compliance.
- **Ethical Considerations:** Building a business with integrity, maintaining transparency with stakeholders, and social responsibility.
- **Challenges in Entrepreneurship:** Real-world anecdotes and practical advice on navigating uncertainty, failure, and competition.

Mr. Karthick also emphasized the importance of continuous learning, networking, and resilience for budding entrepreneurs.

Outcome:

- **Increased Awareness:** Students gained clarity on how to approach start-up development from ideation to execution.
- **Legal Literacy:** Participants became aware of the essential legal steps and documentation required to start and sustain a business.
- **Ethical Mindset:** The session instilled the importance of ethical conduct in business operations.
- **Motivation and Guidance:** Attendees were inspired to take their entrepreneurial ideas seriously and were guided on next steps.

IIC Convenor

Head of the Department
Mechanical Engineering
Sri Krishna College of Engineering and Technology
Kuniamuthur, Coimbatore - 641 008.