17.4.3. EDUCATION FOR SDGs IN THE WIDER COMMUNITY

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In an effort to reach a wide audience and educate the public on the significance of fulfilling all of the SDGs, SKCET collaborates with governmental, alumnus and non-governmental groups to run a number of initiatives. SKCET engages Alumnus in promoting awareness about SDG and also engages them in lifelong learning towards the implementation of SDG's throughout the passage of carrier.

Every year, SKCET plans a variety of outreach events to a wider audience the advantages of putting the Sustainable Development Goals into practice is the aim of outreach. Outreach means an interaction between the sender and the receiver of the message, there is a engagement and a two-way conversation between the university and the public. Explaining to a wider audience the advantages of implementing the SDGs is the aim of outreach. Outreach suggests a relationship between the institution as a hub of experience and society.

Event Conducted to promote SDG Literacies for Wider Communities

1. Healthcare outreach:
Title: Health and Hygiene, Education and Literacy & Skill Development.

Date: 01.06.2024

Synopsis

As part of the healthcare outreach initiative, the NSS Unit and Unnat Bharat Abhiyan, in association with Eye Foundation, Coimbatore, organised a free eye screening camp for the residents of the adopted village. The programme aimed to improve access to basic eye healthcare services and create awareness about the importance of maintaining good vision and preventing eye-related complications.

Village residents were invited to participate in the screening programme, particularly elderly people and individuals experiencing difficulties with their vision. Qualified eye-care professionals conducted preliminary eye examinations using appropriate screening equipment to identify common vision-related problems, including refractive errors, cataracts, and possible signs of glaucoma.

The screening initiative provided an opportunity for rural residents to understand their eye health conditions and seek appropriate medical advice. Individuals

requiring further examination or treatment were guided towards the necessary follow-up healthcare services.

Eye Health and Hygiene Awareness

The camp helped bridge the gap between rural communities and essential healthcare facilities. It also encouraged residents to give greater importance to preventive healthcare and regular medical check-ups. Along with the screening activities, educational awareness was provided to the participants regarding the importance of eye health and personal hygiene. The healthcare professionals and volunteers highlighted several preventive measures, including:

- The importance of undergoing regular eye examinations, particularly among elderly individuals.
- Maintaining proper eye hygiene and avoiding unnecessary rubbing of the eyes.
- Consuming a balanced and nutritious diet containing essential vitamins and minerals that support eye health.
- Understanding the early symptoms of common eye disorders and seeking timely medical attention.
- Avoiding excessive exposure to digital screens and adopting healthy visual habits.
- Recognising the importance of early diagnosis and treatment in preventing avoidable vision impairment.

Skill Development for Women: Soap Making Workshop:

Skill development workshop is organized for women in the village, focusing on soap making.

Dr. K R Kanimozhi - Unnat Bharat Abhiyan Coordinator demonstrate the process of soap making using locally available ingredients and simple techniques.

Women actively participate in hands-on sessions, learning the art of soap making and experimenting with different fragrances, colors, and textures.

The workshop not only equips women with a valuable income-generating skill but also promotes entrepreneurship and self-reliance among them.

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Village people actively engaged in soap making training workshop and eye checkup