5.3.4 b - Women's application in underrepresented subjects - for collaborations



UNNAT BHARAT ABHIYAN SPECIAL CAMP

Healthcare Outreach, Health and Hygiene, Education and Literacy, and Skill Development

The NSS and UBA special camp focused on four themes: healthcare outreach, health and hygiene, education and literacy, and skill development. The day included an eye camp, a soap making workshop for women, and an education and literacy awareness program for village residents.

- **Target Audience**: Public
- **Designation of Participants**: Student and Faculty in NSS Team
- **Total Number of participants**: 110
- **Date**:19.08.2024
- **Event Organizer:** National Service Scheme ,SKCET

Eye Camp for Village Residents

The NSS unit and UBA organised the eye camp in association with **Eye Foundation, Coimbatore**.

- Village residents were invited for free eye screenings to detect common vision problems such as refractive errors, cataracts and glaucoma.
- Educational sessions covered eye health and hygiene. They stressed the importance of regular eye check-ups, proper nutrition for eye health, and preventive measures against common eye diseases.

Skill Development for Women: Soap Making Workshop

A skill development workshop on soap making was organised for the women of the village.

- **Dr. K. R. Kanimozhi, UBA Coordinator,** demonstrated the soap making process using locally available ingredients and simple techniques.
- The women took part actively in hands-on sessions. They experimented with different fragrances, colours and textures.
- The workshop gave the women an income-generating skill. It also promoted entrepreneurship and self-reliance.

Education and Literacy Awareness Program

The program was conducted for students and adults in the village.

PROGRAMME

NSS PROGRAMME OFFICER
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- **Importance of education:** The session stressed how education empowers individuals and communities, and highlighted the educational opportunities available.
- **Mobile safety and security:** Participants learned about setting strong passwords, avoiding phishing scams and protecting personal information.
- **Banking awareness:** The session covered opening bank accounts, depositing and withdrawing money, and basic banking terminology.
- **Internet safety:** An interactive session addressed the benefits and risks of online activities. Tips were shared on safe browsing, social media use and online communication, so that participants can make informed decisions online.
- **Interaction:** Participants were encouraged to ask questions and seek clarification on banking matters, online threats, internet safety and safe browsing.



Public and coordinator during the session

Outcome

The program ended with a commitment from participants to prioritise education and lifelong learning. NSS volunteers and local educators will provide follow-up support.The day's activities improved health awareness, gave women a practical livelihood skill, and strengthened digital and financial literacy among the villagers.

PROGRAMME

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