7.4.1 Local Community Outreach for Energy Efficiency

ENERGY CONSERVATION AWARENESS RALLY – REPORT

CIRCULAR

16.12.2024

As part of the Energy Conservation Week Celebrations, the SKCET Energy Audit Cell, in association with the Tamil Nadu Generation and Distribution Corporation Limited (TANGEDCO), Coimbatore, will organize an **Energy Conservation Awareness Rally** on **19.12.2024** with the theme “Save Energy for an Optimal Future”. The rally will create awareness among the residents of Kuniamuthur and Kovaipudur and will cover about 1.5 km, starting from the SKCET Campus and ending at Kovaipudur.

In this regard, all the students of the Department of Electrical and Electronics Engineering (EEE) and the concerned faculty members are requested to participate in the event.

Dr. K.C. RAMYA, M.E., Ph.D.,
Professor & Head
Department of Electrical and Electronics Engineering
Sri Krishna College of Engineering and Technology
Coimbatore - 641 008.

Copy to:

1. To all Heads of the Departments
2. Notice Board

INVITATION



REPORT

S.No	Date of Event	Name of the Event	Department Organized	Event Coordinator	Target Participants
1	19.12.2024	Energy Conservation Awareness Rally	EEE, with SKCET Energy Audit Cell and TANGEDCO, Coimbatore	R.Geethamani, AP/EEE	EEE students and faculty

As part of the Energy Conservation Week Celebrations, the SKCET Energy Audit Cell organized an “Energy Conservation Awareness Rally” in association with TANGEDCO, Coimbatore, on 19.12.2024 under the theme “Save Energy for an Optimal Future”.

A total of 147 students from the Department of Electrical and Electronics Engineering took part. They spread the message through slogans and by distributing pamphlets on energy-saving measures to the residents of Kuniamuthur and Kovaipudur.

The students walked about 1.5 km, from the SKCET Campus to Kovaipudur. The rally was flagged off by **Er. M. Subramanian**, Superintending Engineer – CEDC, TANGEDCO,

Coimbatore, and **Dr. K. Porkumaran**, Principal, SKCET. The TANGEDCO officials appreciated the enthusiasm, discipline and commitment of the students.

KEY AWARENESS THEMES

The students carried slogans and pamphlets on five energy conservation themes:

1. Self-awareness on energy saving
2. Global initiatives towards sustainable energy
3. Practicing green energy concepts
4. Brightening lives with optimal lighting
5. Efficient energy storage

#SaveEnergy #SaveMoney #SaveNation #SavePlanet

OBJECTIVE

The Energy Conservation Awareness Rally was organized to promote responsible energy use and sustainable living. It aimed to educate students and the residents of Kuniamuthur and Kovaipudur about saving energy, cutting wastage, and adopting efficient lighting and green energy practices. The rally also sought to encourage community participation and to inspire individuals to contribute to a sustainable future under the theme “Save Energy for an Optimal Future”.

OUTCOMES

- The rally raised awareness among students and residents about the importance of energy conservation and efficient energy usage.
- Participants developed a sense of environmental and social responsibility by spreading the message through slogans and pamphlets.
- The activity promoted teamwork, discipline and communication skills among the 147 student participants.
- The rally strengthened the association between SKCET and TANGEDCO, and encouraged the adoption of energy-saving practices that save money, the nation and the planet.

PHOTOS


SPEED XEROXS
GPS Map Camera
Kovaipudur, Tamil Nadu, India
10/2, Near Krishna College, Palakkad, Sreevatsa Hill View Main Rd, Pirivu, Kovaipudur, Tamil Nadu 641008, India
Lat 10.93885° Long 76.951811°
Friday, 19/12/2024 09:59 AM GMT +05:30
Google




நாட்டிற்காக
எரிசக்தியை சேமிப்போம்!
இந்தியாவை ஒளிரச்செய்வோம்!!
மின் பயன்பாட்டை குறைப்போம்
மின்விரயத்தை தவிர்ப்போம்
REDUCE
REUSE AND
RECYCLE!
ENERGY
EFFICIENCY
BEGINS AT
HOME!


மின் பயன்பாட்டை குறைப்போம்
மின்விரயத்தை தவிர்ப்போம்


REDUCE
REUSE AND
RECYCLE!
REDUCE
REUSE AND
RECYCLE!
SQUARE
MADUKKARAI
7.50